

Society for Collegiate Journalists 2015 National Contest Categories and Winners

ONLINE MEDIA					
Category Name/Number	Judge & Comments	First Place	Second Place	Third Place	Honorable Mention
OL 1. Online News Website Overall Excellence	Lamar Salter CBS News Multimedia Journalist and Designer	The Sentry Robert Morris University The website is very impressive, and it seems like you guys have the most important elements of a good news site down to a tee. It's clean, well-organized and full of content options. My only real suggestion is to start thinking outside of the categorical. Focus on diversifying features that stand out more, and combine the talents you have in multimedia with your writing in all of your avenues (including news and music sections). With this new and fresh array of content, you'd be in a prime position to	The Tack Buena Vista University The Tack has a lot of great ideas and integrates as many of them as it can on the website. But sometimes too many good ideas can conflict with each other. You're in a very fortunate position where you actually may have too many great ideas going on, unlike most other news websites where there's usually a lack of visual appeal. Maybe take a step back and see what's essential, what can be used in other areas, and what can be left out. But of course, it's a	The Equinox Keene State College I love the design style of the website and I believe you guys do an amazing job with keeping it clean and modern, which is the direction virtually every media site is trying to incorporate. I think the most important efforts for you guys to think about is how the site translates in specific contexts, from section navigation, to thumbnail art, to content creation. Your theme is perfect for natural standouts like	The Connector SCAD Atlanta You have a great visual site that's organized and full of different categories and content varieties. I would really only suggest taking a step back and analyzing the options you have as a whole, finding out what would be better suited as a part of a larger aspect of the site and what can be implemented more within other sections and categories. Your greatest strength is the modern layout's different categorical elements, but if content is lacking in some of those sections, it could lead

		begin establishing a stronger identity on social media. Keep up the great work all around!	great website and you should be proud of the improving efforts you have all made.	the salad recipe article and the video section, and with just a bit more pushing, I can see you guys setting a standard for student websites in the future.	to redundant teases and empty section areas. But I'm incredibly impressed with what you have created so far. Best of luck!
OL 2. Companion Newspaper Website Overall Excellence	Jessica R. Shirey Editor GANT Media LLC/GANTDaily Clearfield, PA CNN Digital Affiliate Publisher "My judging encompassed the quality of news appearing on the newspaper's Web site, the appeal of the overall web design and the integration of both multimedia and social media."	The Daily Eastern News www.dailyeasternnews.com Eastern Illinois University	The Online Rocket www.theonlinerocket.com Slippery Rock University	HC Media Online www.hcmediaonline.org Hastings College	1)The Wood Word www.thewoodword.org Marywood University 2) The Lance http://lance.crusadermedia.com Evangel University
OL 3. Online Broadcast Overall Excellence (due to few entries radio and tv were combined)	Jeff Levkulich Reporter/Anchor WKBN/WYTV	Robert Morris University www.rmusentrymedia.com/rmu-radio	SCAD Atlanta Radio www.scadatlantaradio.org/listen.m3u	www.hcmediaonline.org HASTINGS COLLEGE	

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INDIVIDUAL MULTIMEDIA					
Category Name/Number	Judge & Comments	First Place	Second Place	Third Place	Honorable Mention
IM 1. Multimedia News Story	Doug Krejci President, Accent Media Incorporated Cedar Rapids, Iowa	Lauren Sawyer "Grab and Go Breakfast Program Serves Up Success" Hastings College / HC Media "This piece had it all . . . good production values, a clear communication of the message, and attention to detail. Great job"	Delaney Hassell "Homecoming Tailgate" Robert Morris University / RMU Sentry Media "Excellent piece with the great production values. Watch out for black frames. Be sure your edits are long enough"	Autumn Granza, Brigid Edmunds, Brandon Melo "Past and present veterans honored at third annual ceremony" "Past and present veterans honored at third annual ceremony" Marywood University / The Wood Word "This piece was good with nice attention to detail. Be sure your graphics are readable, keep the microphone out of the shot (or use a boom or a lavalier microphone), and have your subjects address the camera more."	Emily Brown SRU's Club Fair In The Quad 2014 Slippery Rock University / The Rocket Scott Locati Justice Daryl Hecht Speaks About Court On The Road Program Buena Vista University
IM 2. Multimedia Feature Story	Jeff Levkulich Reporter/Anchor WKBN/WYTV	Zachary Taylory Schmidt and Chelsey Goetz	Aaron Burns "BEAUTIFICATION DAY 2014"	Emily brown "LAUNDRY AND	Lauren Sawyer

	YOUNGSTOWN, OHIO	"THE BEAT: THE STORY BEHIND THE HEART." Buena Vista University	Buena Vista University	BOURBON STAR HAVE ROCKY START BUT KEEP AUDIENCES LAUGHING" Slippery Rock University	"VERTIN FAMILY SHARES THEIR STORY." Hastings college
IM 3. Multimedia Sports Story	Danny Damiani Photographer Herald & Review Decatur, IL Alex McNamee Sports reporter Herald & Review Decatur, IL	First Place Emily Brown Rock women's cross-country takes second at SRU 125 Invitational Slippery Rock University Comments: Try to keep the camera still you don't need to follow the action in every shot. Adding photos to the video made it stand out among all the other entries. Make sure to watch the backgrounds during the interviews because they distract the viewer, but the interviews themselves were strong.	Second Place Brandon Melo and Evan Felser 10 Questions with an Athlete: Kelly Chadwick Marywood University Comments: The interview background was fairly clean but moving her a few more feet would get rid of the distracting light in the upper right hand corner. The video from the volleyball game was clean, steady and everything you needed was in the frame. The music could be toned down because it took away from the interview.	Third Place Kylie Wellendorf Risk and Trust: A Cheerleader's Story Buena Vista University Comments: The detail and feature photos were very nice, but we would have liked to see more included. The moments in between questions left awkward pauses in the video that were distracting. Including natural sound from the practice could have fixed that problem.	Honorable Mention Emily Brown SRU equestrian team gives new freshman chance to ride in first meet Slippery Rock University Comments: The background music was overpowering the interviews, and we would have liked some natural sound included in the video. The action video of the event was strong, but we thought it could have used more detail shots to make it more engaging.

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IM 4. Photo Slideshow	James K. Colton Editor at Large, Zuma Press Editor in Chief, zPhotoJournal.com Former Director of Photography,Newsweek Former Photography Editor, Sports Illustrated	The Tack Krystal Schulte and Justice Gage Campus Trick-or-Treating Creates Memorable Experiences Buena Vista University The music brilliantly sets the tone for this feature. A slightly better edit of still and video as well as perhaps graphics for title and credits would have made this a “Slam Dunk!” Well done!	RMU Sentry Media Nick Buzzelli Sal Buscaglia on RMU’s NCAA Tournament loss to Notre Dame Robert Morris University The coach’s voice emotionally ties the piece together. Stronger stills or added video would have made this stronger.	The Tack Jairdin Enge BVU Event Tech Team Buena Vista University About a minute too long. Repetition (in images) hurt this entry. A tighter edit would have helped.	The Rocket Rebecca Dietrich Name of entry or headline: Students take the plunge Slippery Rock University Judge’s Comments: Strong images. Incorporating other media forms (music, video, graphics, etc.) would have made this more impactful.
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NEWSPAPER					
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Category Name/Number	Judge & Comments	First Place	Second Place	Third Place	Honorable Mention
NP 1a. Newspaper Overall Excellence (more than weekly) *Note category was reclassified to include more than weekly, weekly and less than weekly based on distribution of entries	Michael Cignoli Sports Copy Editor The Citizens' Voice Wilkes-Barre, Pa. Notes: Category only had two entries	The Jambar, Youngstown State University	The Daily Eastern News, Eastern Illinois University		

	<p>Winning entry had a good balance of in-depth stories with lighter news. There were some real eye-catching design elements, and it seems the staff isn't afraid to take some risks with story presentation either. The paper's front-page stories were also commendable, particularly those on crime and fire, and reporters did a good job of providing context for stats. Overall, the winning newspaper had the most complete package -- hard news, sports, features and design -- out of the entrants.</p>				
<p>NP1b (weekly) *Note category was reclassified to include more than weekly, weekly and less than weekly based on distribution of entries</p>	<p>Doug Livingston Education writer Akron Beacon Journal Akron, Ohio</p>	<p>Equinox Keene State College</p> <p>Very strong content. Your lead stories are impactful, well placed and beautifully packaged. Great job grouping related stories. Among this year's entries, your eye for a good story really shines through the competition.</p>	<p>The Lance Evangel University</p> <p>This paper, by far, has the best layout, design and art. It's clean. Ads aren't jumbled. They're sized to fit. Fonts aren't too fancy. Sticking, for the most part, to a san serif font family shows maturity in design. The front pages pop. You've gambled, sacrificing content for art. As long as your</p>	<p>The Rockett Slippery Rock University</p> <p>Great job teasing inside content on the front page. The content covered mostly events and meetings. Much of the hard news came from SGA meetings. I would encourage you to pursue topics that</p>	<p>The Carroll News John Carroll University</p> <p>Your round up of world news is a benefit to your audience. You've done an excellent job keeping readers apprised of what's going on around the globe. I would encourage you to tap into the resources at your university to add local voices to these</p>

		<p>Excellent coverage of Gino. Though the section came out a month after Vallante was fired, it is never too late to demand answers. Excellent watchdog reporting. Student Life and Arts & Entertainment sections were vibrant and full of artwork. Great mix of stories. Your opinion pieces were among the best entries this year, particularly your pointed and fearless introspection following what, as an outsider, I can only call "Pumpkin Gate." What a mess. And what a great job shining light on it.</p>	<p>readership would rather judge a story by a picture, this works. Traditional newspaper readers, however, prefer to sample stories on the front page before committing to the jump. Inside the front cover, you've done a nice job packing in content. Stories are concise. That's refreshing as many college writers write long. Also, when the decision each week is six or eight pages, you can't afford to waste space. Your content is diverse and, as far as I can tell, all original. It appears you've found the right balance to fill the paper without relying on filler. Some criticism ... Watch the columns! Every edition uses a standard five-column layout. Break up the monotony. Try four columns or bastard measure on occasion.</p>	<p>require research and investigation. Your paper should give students new information, not simply cover what campus officials are saying. Art stands out on each page. Vary the headline sizes. The larger the headline, the more important the story, at least in the editor's eyes. Help your reader quickly discern which story to focus on first by blowing up a headline. Like photos, it's difficult to find a headline font that is too big. Be careful not to stack columns. Note the March 7 front page. Each story is in two-column layout and, though separated by a headline, stacked. Vary the number and thickness of</p>	<p>national stories. Talk with political science or foreign experts on campus to find local angles and voices.</p> <p>Watch your sourcing. Instead of an editor's note at the end of the story, immediately credit a source next to the passage that has been paraphrased or quoted. Remember not every reader will make it to the editor's note, and stories that tell the reader exactly where information has come from build trust with the reader. Also, make sure this is done consistently. Take the March 20 story on Crimea, for example. The story cites USA Today reporting throughout, but never mentions NPR, CNN or The New York Times reporting until the editor's note. There is no way to tell what information came from which source. If it's</p>
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			<p>Make sure the photos are all credited.</p> <p>Had the scope of your stories included, on occasion, an investigative or enterprise piece, this paper would have taken first place. As a college newspaper, you are a service to the student body. Don't just record what's happening; frame the conversations that your campus community should be having.</p>	<p>columns to set stories apart.</p> <p>Use the front page to pitch the paper. Readers should be able to get a taste of three or more stories from the front page. This gives the reader the option to browse content and make a selection. If there are only two stories, then the reader may pass by a paper rack never knowing the best stories your issue had to offer.</p> <p>Graphics should convey a message or present, in a cogent and concise manner, detailed information. The front page graphic in the Oct. 10 issue jumped off the page. But while the vibrant color substituted nicely for a lack of photo, the scheme was a</p>	<p>sourced in the story, you can scrap the editor's note.</p> <p>The human interest pieces, particularly in the Oct. 16 Campus section, are tough to come by. Nice job tracking down everyday folks and listening to their stories. The "Humans of JC" section is a great idea. Always remember that a story is only as interesting as the characters. Make sure they get in all the stories.</p> <p>Nice design. Stories are packaged well. Some advice ... Pick the dominant art. Each page should have one photo that stands out. Don't be afraid to blow up photos to fill a quarter or half page, or vary the size and font of headlines to help the reader find the most important and gripping news.</p>
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				<p>bit confusing to follow. If the point of the graphic is to show which universities increased or decreased enrollment, then use standard colors to indicate gains and losses or stack the information in a way that the reader can quickly ascertain whether most universities increased or decreased, and by how much. Also, consider using more graphics throughout the paper. Consider, again, the "PASSHE enrollment drops" article. Figure in the third graph could have been broken out into a graphic so that the flow of the article is not bogged down.</p> <p>Mix up your layouts. Often, the</p>	<p>Don't let the columns get too wide. It's a newspaper. Not a book. Also, watch the padding on the text. It's okay to leave a little white space between page elements.</p> <p>Readers will appreciate spacing in a sea of text.</p>
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				width or height of a photo spans the story package. Try wrapping the photo with the text. Don't let the design become too predictable or mundane.	
NP1c (less than weekly) *Note category was reclassified to include more than weekly, weekly and less than weekly based on distribution of entries	Chelsea Pflugh Segment Producer Monumental Sports & Entertainment Washington, DC	The Oracle Tennessee Technological University	The Wood Word Marywood University	The Marlin Chronicle Virginia Wesleyan College	
NP 2. Front Page (Design and Content)	Brian Cetina Universal Designer Charlotte Observer Charlotte, NC	David Walsh, Julio Del Sesto Front Page Keene State College	Karleigh Santry, Haley Barnes On Campus Liquor Laws Slippery Rock	Jessica Mackey Front Page Virginia Wesleyan College	Bob Galuski. Front Page Eastern Illinois University
NP 3. Editorial Page (Design and Content)	Brian Cetina Universal Designer Charlotte Observer Charlotte, NC	Kevin Squires Helicopter Parents Slippery Rock University	Robert Downen Editorial Page Eastern Illinois University	Douglas Hardman Front Page Virginia Wesleyan College	Jessica Nunley Editorial page Evangel University
NP 4. Sports Page (Design and Content)	Adam Rogers Senior Production Editor The Villages Daily Sun The Villages, Fla.	Karleigh Santry Looking Ahead Slippery Rock University	Alex Mowrey Rock Blown Out Slippery Rock University	Michaela Smith Rising to the occasion Evangel University	

NP 5. News Page (Design and Content)	Rick Stewart editor/publisher Johnstonian News Inc. publishers of Kenly News, Pine Level News & The Selma News Kenly, NC	The Marlin Chronicle Jessica Mackey A New Age of Terror Virginia Wesleyan College	The Lance Andrew Hurst Bernett Concludes Career Evangel University	The Equinox David Walsh. Julio Del Sesto Risk of Ebola Keene State College	The Marlin Chronicle Thomas Mills, Jessica Mackey Sexual Assault & America Virginia Wesleyan College
NP 6. Features Page (Design and Content)	Rick Stewart editor/publisher Johnstonian News Inc. publishers of Kenly News, Pine Level News & The Selma News Kenly, NC	The Rocket Karleigh Santry Leap of Faith Slippery Rock University	The Equinox Stephanie McCann Chalk.Love.Keene Keene State College	The Oracle Drake Fenion Cookeville Bars Tenn Technological University	The Equinox Stephan McCann Spring Fever Keene State College
NP 7. Photo Essay	George Thomas Director The Crafts Center, NC State University Raleigh, North Carolina	Kyle Bailey Darties Take Over Keene Streets Keene State College "Captures the height and all sides of the story including placing a face representing the individual officer."	Katie Smith Students Enjoy Day Off With Snowball Fight Eastern Illinois University "Nice spread. Good pictures showing the action, fun and personalities of the impromptu gathering."	Kayla Skeete The Senior Art Exhibit Virginia Wesleyan College "The eyes overseeing what must be faculty and/or parents is memorable and yet the smaller beaded	1)Alex Mowery Big House Battle Slippery Rock University "A solid representation of the team and the empty stadium, though a little sterile. As a post-game article, would have been nice to include a candid of fans or at least capture a little more of the

				bracelet has a place too.”	entirety of the game environment as an event. The importance of the event is somewhat missed in the close-ups of the players” 2) Miranda McCabe Beat the Study Grinds With Coffee Grounds Evangel University “Very nice spread though at first glance looks like it could be about one shop. Would like to see each shop at a highpoint in business, yet capturing what makes each unique.”
INDIVIDUAL WRITING					
Category Name/Number	Judge & Comments	First Place	Second Place	Third Place	Honorable Mention
IW 1. News Stories (excluding Sports)	Andrew Seaman Reuters New York, New York	Laura Keating Discrimination drives Kuwaiti students Marietta College	Autumn Granza and Brigid Edmunds Campus protest stirs controversy, leads to learning moments Marywood University	Kevin Squires SGA voting accidents affect election results, despite problems voter turnout at record Slippery Rock University	1) Kiley Wellendorf Yik Yak Stirs Controversy on Campus Buena Vista University 2) Jon Janasik Million dollar SRU budget discrepancy questioned record

					Slippery Rock University 3) Frank George Pep Band Payment Problems Youngstown State University
IW 2. Editorials (staff editorials)	Rick Stewart editor/publisher Johnstonian News Inc. publishers of Kenly News, Pine Level News & The Selma News Kenly, NC	STAFF SOUTH CAMPUS RAISES QUESTIONS MARYWOOD UNIVERSITY This editorial is well-written, well-thoughtout and makes a compelling case about why university officials should explain to students why the South Campus sits dormant, except for Halloween. This type of editorial epitomizes what a college newspaper editorial page should be doing. It is the voice of the students and this editorial represents the students well in compelling campus officials to explain	STAFF \$4000 TOO MUCH CASH EVANGEL UNIVERSITY This is the type of editorial students should be writing. It takes a no-holds-barred approach to speaking for students about why \$4,000 is being spent to upgrade a campus lobby in the education department. Well said as a forceful advocate of spending funds wisely.	STAFF WHY? KEENE STATE Editorial questions University about why two coaches have been let go. Editorial does not shy away from demanding answers even though officials are hiding behind "personnel" stonewalls. Go get'em.	STAFF SEXY SEX: AN APP THAT LETS YOU CONSENT YOUNGSTOWN STATE UNIVERSITY

		why the South Campus is not being used. Excellent job.			
IW 3. Breaking or Hard News	<p>Gabriel LeDonne News Desk Manager SNL Financial News Bethlehem, Pa.</p> <p>After doing an initial read on all of the articles, I decided that it would be best to not heavily factor in two aspects of breaking news that I believe in the professional world are of great importance. The first is timeliness: My understanding is that some of these student newspapers are published daily, while others publish on a weekly or monthly basis. To put the normal importance on timeliness in breaking news would, I thought, tilt the odds in favor of those with more frequent publication cycles. Secondly, I did my best to put aside my personal opinion on how "newsy" the stories are. I would not presume to know what each publication's readership values; what's more, some of these student publications represent larger communities where news cycles are more active, while</p>	<p>Frank George/Liam Bouquet "Tressel Confirmed as Finalist in Presidential Search" Youngstown State University</p>	<p>Patrick Kernan/Paul Capoccia "Winter weather poses a hassle for finals week" Marywood University</p> <p>I think both the headline and lede were strong, well-written, and set up the rest of the story well. I think the information was solid and well sourced, though I found it slightly odd that the VP of enrollment management had to explain what the registrar would be doing; seems like it would have been better to talk to the registrar directly; though I suppose she may not have been available. The VP was clear that the registrar had yet to make a decision, but that left me wondering by when, exactly, would she have to make a decision one way or</p>	<p>Dominic Renzetti "Local alcohol sales benefit from snow day" Eastern Illinois University</p> <p>The headline is solid, though you might have considered using a punchier word than "benefits" — maybe "Local alcohol sales bolstered by snow day" or something to that effect. Not a big deal, just a suggestion. The lede was really strong, I thought. My only suggestion there would have been to rephrase "Despite Eastern canceling classes" as to not suggest that sales were up "despite" the school closure, but (as the rest of your article shows),</p>	<p>Adam Webb /Lucas McCoy "International student killed in Saturday night auto incident"</p> <p>Tennessee Tech University</p> <p>Frank George/Liam Bouquet "Dean of STEM's Presidential Candidacy Cut Short" Youngstown State University</p>

	<p>others represent much smaller communities.</p> <p>Instead, I evaluated the stories with a view to answer the basic question: "Did the reporter and editor do the most they could with the story itself?" I took a critical eye to the headline, lede, and the quality of the writing overall. I also looked at the informative content itself (sourcing, quote use, etc.) and the flow and clarity of the article.</p>		<p>another (if the storm was coming "tomorrow," that doesn't leave much time to postpone/reschedule; is there a deadline for her to take action?). Also, the citation of the VP of enrollment management's surname was inconsistent ("Boland- Chase" on first ref; "Boland-Chase" (no space) on second ref; "Chase" on third ref, and then back to "Boland-Chase" on fourth ref.) Finally, I think some sort of transition between the first part of the story on final exam scheduling and the second part on ground-keeping preparations might have helped the story flow a bit better. These are all relatively nit-picky items, and they don't detract much from the fact that the article was nicely written and structured overall.</p>	<p>because of it. After reading the whole article, I also might have suggested to note the rarity of weather-related shut-downs at Eastern Illinois University. For example: "A rare snow day at Eastern provided a boon to local bars and liquor stores, who put up weekend-like numbers on Tuesday." That's not a perfect example, but I think something to that effect better reflects the rest of the story. The sourcing was quite good; My only real qualm was that you did not give the position that Chris Clayton holds at the Panther Paw (you note the positions/titles of all of your other sources, though). Also, it might have</p>	
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				<p>made sense to talk to a student or two who took part in the snow day 'celebrations.' All of your sources came from the business-side; speaking to someone who was on the other side of the bar or sales counter would have provided a bit of balance.(and would have backed up the graph saying that "it appeared students were in the mood to celebrate."</p> <p>I think you of each place of business; it disrupted the flow of the piece, if only slightly. Perhaps just listing the street on which they are located would suffice; but obviously I don't know if your publication's style guide dictates that. Overall, though, was a pleasure to</p>	
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				<p>read. weaved this thing together really well. You had a some lines that were cleverly written, but not cheesy and still served a purpose, such as "sending students out of lecture halls and into barstools" (though I would argue it should be "onto" barstools). The only thing that really stood out to me was mentioning the specific addresses</p>	
<p>IW 5. Multi-story Journalism</p> <p>(category includes entries from series category and continuing coverage due to lack of entries in both individually)</p>	<p>Adam Rogers Senior Production Editor The Villages Daily Sun The Villages, Fla.</p>	<p>Julie Conlon The Many Faces of Gino Vallante: Portrait of a predator unchecked at two colleges</p> <p>Keene State College</p> <p>This was a nice, comprehensive look at a troubling story. The research and reporting done, across two campus</p>	<p>Hannah Smith Dell'Omo not yet finished at RMU</p> <p>Robert Morris University</p>	<p>Drake Fenlon Sigma Alpha Epsilon house destroyed by fire & SAE rises from the ashes</p> <p>Tennessee Tech University</p>	

		communities, is commendable. Great job.			
IW 6. Column or Commentary	<p>Ben McNeely Capital Tonight producer Time Warner Cable News North Carolina Raleigh, NC</p> <p><i>Judge's note:</i> I awarded ties for the second- and third-place awards because the columns deserved recognition for their creativity in writing, and how they approached challenging topics.</p>	<p>Khadijah Bagais "I'm a Muslim, and ISIS and 9/11 Don't Define Me" Ohio Northern University.</p> <p>This piece was impassioned, informative, and timely -- coming from a writer who is a member of a community that is misunderstood in our society. Columnists have to be brave enough to speak out against injustice and against the crowd. This column showed powerful insight into the lives of American Muslims and their experience in a post-9/11 world. It was powerful because it came from a young woman who dared to say "I am not</p>	<p>Hally Joseph "My Friend Came Out As An Immigrant" SCAD Atlanta</p> <p>This was a lovely piece that put a human face on a politically-charged issue: Immigration. I felt the shock and anguish of the writer, when she found out that her best friend in high school could not experience the American Dream like she could because of her legal status. It's stories like these often get lost in the heated rhetoric of the immigration debate. Humanizing a controversial issues can be difficult, but this writer did it, thoughtfully and lovingly.</p> <p>Lindsey Graham "Yik Yak Attack" Buena Vista University</p>	<p>Jen Schwartz and Emme Raus "Facebook Dead" SCAD Atlanta</p> <p>Social media is so pervasive that unintended consequences have popped up. The question of what to do with someone's social media accounts after they die is a clear and, sometimes, confounding question. This point-counterpoint column really hit on all the issues people with online memorials and how to treat social media after the person behind the news feed dies.</p> <p>Patrick Kernan and Lindsey Matylewicz</p>	<p>Kevin Squires "It's Rocket Science" Slippery Rock University</p> <p>This feature column addressed science topics in a fun and informative way. I especially enjoyed the piece on Pluto, as it highlighted the intersection of language and science, and how the way we describe the natural world affects our perception of it. The personal experience about the genes to control taste was fascinating, and I had no idea hippos could not swim. This feature column is effective in the way to communicate scientific information without being trite or condescending. It's a great feature and I</p>

		<p>defined by the evil that others have done in the name of my religion." Courage and the willingness to speak up against conventional wisdom is the hallmark of exceptional column-writing. This is a shining example of just that.</p>	<p>Social media is embedded in college life. So is sexuality. This piece explored what happens when social media and sexuality collide on a college campus. The experiment the writer undertook exposed the hypocritical nature of gender roles, and how social media and anonymity online can amplify destructive behavior. In an era where sexual assault on college campuses is getting national attention, it is up to college students to speak out about this behavior and find constructive and thoughtful ways to discuss and defuse.</p>	<p>"He Said/She Said: Should Slang Terms Be Added To Dictionaries?" Marywood University</p> <p>This is another example of an effective and fun use of point-counterpoint. Many times, male/female columns are about sex and dating, and they tend to devolve into trite or cliché territory. But this topic was delightfully nerdy, and the writing style was snappy and informative. I could find points from both sides on which I could agree. Languages are alive, words have meaning, and dictionaries are our definitive depositories of words. So it is important to pay</p>	<p>commend the writer for his work.</p>
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				attention what words are added to dictionaries. This point-counterpoint adroitly reminded us of that duty.	
IW 7. Features (excluding Sports) *Yearbook entries for IW12 were moved to this category	<p>Jessica R. Shirey Editor GANT Media LLC/GANTDaily CNN Digital Affiliate Publisher Clearfield, PA</p> <p>Notes: I was especially impressed by the journalistic skills of the writers of these pieces. These collegiate journalists have very bright futures ahead of them and should be proud of their work.</p>	Nick Buzzelli Relatability factor looks to propel Wolf to Harrisburg Robert Morris University	Alexandra Higl Public Square's Makeover Predicted to Revitalize City John Carroll University	Alexa Ondreicka KSC saves over 400,000 water bottles with bottle-filling stations around campus Keene State College	1) Charli Bray Carpooling: The solution for parking problems? School: Tennessee Tech University 2) Janelle Wilson 'Lone Survivor,' and author Marcus Luttrell discusses his military experience Slippery Rock University 3)Stephanie Cheek Hope in the face of the Holocaust Slippery Rock University
IW 8. Sports News	<p>Craig Thomas Coordinating Producer Turner Sports Atlanta, Ga</p>	Drake Fenlon/Watson Brown: The man, the myth, the number Tenn Tech	Lola A Burnham Garoppolo focused leading up to NFL combine Aldo Soto	Steve Wilaj Missed Opportunities and the Butt Punt: YSU	Ian Richardson 600 wins Evangel University

		<i>Comments: This is a great little story and pretty ballsy for a college kid. Nice work. He's going to have coaches and owners hating him in no time.</i>	Eastern Illinois University	Home Opener at 4 p.m. on Saturday Youngstown State	
IW 9. Sports Features	Larry Stone Columnist The Seattle Times	Steve Wilaj Leading the Way Youngstown State	Jordan Pace Watson Brown: The Man, the Myth, The Number Tennessee Tech	Kellie Lagoy, Kerri-Leanne Taylor, Aoife Branco Team Rallies After Allegations Virginia Wesleyan	(1) Kerri-Leanne Taylor What Are You Made Of? Virginia Wesleyan (2) Steve Wilaj First and Foremost: Freshman Lacey adapting, making her mark Youngstown State (3) Kendall Pope Passion For Swimming Unites Men's Swimmers From Around the Globe Keene State College
IW 10. Sports Columns	Chelsea Pflugh Segment Producer Monumental Sports & Entertainment Washington, DC	Caitlyn Kelly "NFL female fan base slowly dwindling" Keene State College	Jonathan Gracza "Why the Super Bowl turned out to be an enjoyable surprise" Evangel University	Third Place Kellie Lagoy "Rising to the Occasion?" Virginia Wesleyan College	

<p>IW 11. Individual Magazine Writing</p>	<p>Jessica R. Shirey Editor GANT Media LLC/GANTDaily CNN Digital Affiliate Publisher Clearfield, PA</p> <p>First and foremost, it was exceptionally difficult to select a winner between Jen and Arielle. Both pieces were well-written on trending topics of interest to their target audience. However, the winner – Jen – did a piece that not only empowered herself, but will also have the same impact on her audience.</p>	<p>Jen Schwartz #Selfies SCAD Atlanta, SCAN Magazine</p>	<p>Arielle Antonio Television Revolution SCAD Atlanta, SCAN Magazine</p>	<p>Adam Webb Brotherhood Tennessee Technological University, Eagle Eye</p>	<p>Adam Webb Going for speed Tennessee Technological University, Eagle Eye</p>

INDIVIDUAL IMAGING					
Category Name/Number	Judge & Comments	First Place	Second Place	Third Place	Honorable Mention
II 1. News Photography	Bill Lewis The Vindicator Youngstown, OH	Armand Dellamura Ice Bucket Virginia Wesleyan Captured a great moment.	David Walsh, Kyle Bailey Crossing Street Keene State College A very striking image that drew readers into the story. The colors and lighting of the image made me want to read the story.	Rebecca Dietrich Dance Majors Slippery Rock University A nice moment captured with good composition.	Alex Mowery Election Brings Pride Slippery Rock University Great moment from a routine event.
II 2. Feature Photography	James K. Colton Editor at Large, Zuma Press Editor in Chief, zPhotoJournal.com Former Director of Photography, Newsweek Former Photography Editor, Sports Illustrated	The Equinox Eric Gesualdo Hands on Face Keene State College Judge's Comment: Graphically strong image. Used well in the paper. It may have been stronger as a straight Black & White	The Connector LuAnne DeMeo Model in gold dress SCAD Atlanta Judge's Comment: Nice clean image....good eye contact...solid fashion photo.	The Lance Dari'Anne Hudson Japanese woman Evangel University Judge's Comment: Nice use of images on the page...designed well.	The Eagle Sarah N. Dingwall Band in low light Tennessee Technological University Judge's Comment: Colorful feature....image slightly dark but used well.

		(grayscale) with high contrast. Well done!			
II 3. Sports Photography	James K. Colton Editor at Large, Zuma Press Editor in Chief, zPhotoJournal.com Former Director of Photography, Newsweek Former Photography Editor, Sports Illustrated	The Daily Eastern News Dominic Baima Long jump Eastern Illinois University Peak action captured. Well played in the paper. Nicely done!	RMU Sentry Media Kyle Gorcey Banaszak Wins First Career Game Robert Morris University Strong lead picture...good selection...emotion captured.	The Marlin Chronicle Thomas Mills Frustrated in front of goal Virginia Wesleyan College Judge's Comment: Excellent reaction picture...a slight problem with color balance.	The Equinox Brian Cantore KSC player with bat Keene State College Solid portrait...again a slight problem with color balance.
II 5. Editorial Cartoon	Ben McNeely Producer Time Warner Cable News North Carolina Raleigh, NC	Sabrina Ann Duncan Sorry For Getting Your Hopes Up Eastern Illinois University I really like the artistry of this cartoon. Its message is clear and	Kara Walla Degrees of School Spirit Evangel University An essential part of a student newspaper's mission is to comment on student life, and this cartoon does that very well. It	Robert Downen Drawn From The Easel Eastern Illinois University Comments: While the artistry is a bit crude, the message is on point. Editorial cartoons are meant to comment on controversial social issues, and this one	Rebecca Dietrich Helicopter Parents Slippery Rock University This image is not so much an editorial cartoon, as it is an editorial illustration for the accompanying staff editorial. De-coupled from the editorial, it loses its context, and

		<p>simple, and it combines elements of hand-drawn art and digital text. This is a simple, yet effective cartoon. Plus, the groundhog is goofy-looking enough to make me laugh. This editorial cartoon, while not controversial, is in the vein of edit cartoons seen in professional newspapers. I would love to see this cartoonist's other work on more serious issues.</p>	<p>captures different phases of school spirit seen on campus — from the over-zealous to the apathetic. I like the use of hand-drawn digital elements, and the use of color would've been appropriate here as well, as it mentions maroon (I assume one of the school colors). It would've added another element to sarcastic tone of the cartoon. I also like the "FU" on the shirt front — whether it was intentional or not, nice touch!</p>	<p>hits the dangers of political correctness on a college campus on the head. If the cartoon's style is meant to be crude, that's fine, but I would've liked to have seen more of a context as to who the person in the cartoon is. Without the staff editorial below, the cartoon loses context. Still, though, on point with the message.</p>	<p>wouldn't really stand alone as a comment on helicopter parenting. But I like the creative use and frenetic nature of text messaging displayed.</p>
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II 6. Graphic Illustrations	J. Breen Mitchell Assignment Editor TV-21 WFMJ Youngstown, Ohio	Liquor Laws Karleigh Santry Slippery Rock University The Rocket Not overly busy, simply but grabs the eye and uses the illustration to demonstrate the information effectively.	Oscars Graphic Cassie Forsyth Buena Vista University The Tack Extremely visually appealing. I essentially hear old Hollywood music when I see this graphic, completely engages reader in the subject matter.	Ebola Graphic Justice Gage Kempf Buena Vista University The Tack	
MAGAZINES	Judge & Comments	First Place	Second Place	Third Place	Honorable Mention
Category Name/Number					
MAG 1. Magazine Overall Excellence (all magazine entries were collapsed into a single category)	Shawnie Kelley Co-founder/Editorial Director Wanderlust Publishing Columbus, Ohio	Eagle Eye Magazine Tennessee Technological University ** Very nice writing and thoughtful subjects that had	Scan Magazine Fall 2014 http://issuu.com/connector/docs/scan-fall2014 SCAD Atlanta's Student Magazine Savannah College of Art & Design	Scan Magazine Winter 2014 http://issuu.com/connector/docs/scanwinterfourteenedited SCAD Atlanta's Student Magazine Savannah College of Art & Design	Faisal Mohammed Roots I have to give Honorable Mention for the photography in the ROOTS article in Winter14. The photos have so much depth, texture and

<p>for overall excellence)</p> <p>In terms of judging, writing first, of course. Then, I look for clean, easy-to-read layouts, non-cluttered pages, and topics that are current and relevant to the target audience. Also, for a certain cohesiveness running through each issue. The second place was still very easy to choose because of it's organization and appealing layout. The mash up of photos, infographics, drawings and I also appreciate, in general, how Scan breached some edgy subjects. Well-done to them both!</p>	<p>Bugger, this was a tough one! As much as I appreciated the clean layout of the Scan Fall issue, I believe that journalism is about writing first and foremost. I REALLY enjoyed the articles particularly in the Eagle Eye Entry 1, but looked at each of the school's submissions as a collective whole in terms of writing. I liked Scan's layout a lot. It reminded me of a well-put together, user-friendly blog or Website. Very visual. But frankly, I personally connected with several of the very well-written articles in both of the Eagle Eye entries. That's what writing is all about. Drawing readers in and holding</p>	<p>continuity through each issue</p>	<p>**Very nice lay-out and visual support for their articles/ subjects</p>	<p>** Love love love the ROOTS images</p>	<p>drew me in. Seem like a signature style is evolving.</p>
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	their interest. I was impressed that they were writing to a college audience, but also felt it was relevant to my age (which of course, is wanting to be younger than I really am ;-))				
BROADCASTING		First Place	Second Place	Third Place	Honorable Mention
Category Name/Number					
TV 1. Television Overall Excellence	ANTHONY DORUNDA NEWS PRODUCER WKRC-TV, LOCAL 12 NEWS CINCINNATI, OHIO	<p>Newswatch Today Evangel University</p> <p>**Wow. Really blown away by this newscast. First off, it looks professional. The set is terrific and all the graphics are stellar. Most importantly, the</p>	<p>VALLANTE INVESTIGATION KEENE STATE COLLEGE</p> <p>**As far as news goes, you as a crew blew it out of the water. You took a very big story and hit all the key elements. Your reporter hit a homerun with her report. She looked like she was a seasoned</p>	<p>RMU LIVE ROBERT MORRIS UNIVERSITY</p> <p>**The look of this newscast was terrific for a college station. With the over-the-shoulder graphics, reporters in the field -- you all were firing on all cylinders. Long story short, keep doing what you're doing. You have a good thing going. The only advice</p>	<p>PUMPKINFEST RIOT KEENE STATE COLLEGE</p> <p>**This had tremendous potential when it comes to lead story to build around. Although the team coverage was great, I think the execution wasn't quite there. This story screamed for a "cold open," or some nats and video to play right out of the gate. Instead, the crew came right out on</p>

		<p>storytelling is first-rate. You found stories within the story, which is something we in TV strive to do all the time. You didn't just report the facts, but instead layered them into great stories. Kudos to all of you. Learning that at such a young age will have you way ahead of the competition down the road. You had different camera shots, different graphics and reporters out</p>	<p>professional. Truly impressive for a college student. And you followed that up with a great sidebar story that did not repeat some of the things said in the initial story. Really a great job by all. There are some things I would recommend working on. Most glaring to me was the scripted reactions to weather. Under no circumstance should you do that. That is one of the few built-in parts of the show where the anchors get a chance to show their personalities. It was a little awkward watching the scripted responses. It also</p>	<p>I would offer is as a producer, try and link stories together. For instance, you have a story about enterovirus in the first block and Ebola in the second block. Those two stories work well together. Also, think about how to roll stories into one another. At some point it felt a little stiff when the stories changed. But all in all, tremendous work.</p>	<p>camera. It's those kinds of little things that make the difference. I think if more of that was applied, this could have been a tremendous overall show.</p>
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		<p>in the field. You utilized nats when the opportunity arose and really put on great television. Everything was thought out beforehand and not thrown together at the last minute. Really, I can't say enough about the job you all did. Absolutely wonderful and exciting to see college TV news like this. Points to a very bright future. Keep up the great work.</p>	<p>seemed like the prompter was above the camera. It looked like the anchors were looking above the camera which was a bit distracting. I would also think about mixing it up with some different shots. Instead of just a 2-shot and single on-cam shots, try over-the-shoulder graphics. Or zooms. Even the slightest movement could make a big difference. But overall, great job with the journalism in this show. You took the big story and owned it. Very good work.</p>		
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<p>TV2. Television News Package</p>	<p>ANTHONY DORUNDA NEWS PRODUCER WKRC-TV, LOCAL 12 NEWS CINCINNATI, OHIO</p>	<p>MATT CATRILLO SHANKSVILLE REMEMBRANCE CLARION</p> <p>**Good story. Told it pretty well. I would have liked to see more use of nats. This is one of those stories that is emotionally driven. The ringing of those bells drives that point home. Not every story offers that opportunity. It's also the rare story that</p>	<p>KATIE TRANSUE CHILDREN'S SERVICES TAX LEVY PACKAGE MARIETTA COLLEGE</p> <p>**I will give you props for this: stories about tax levies are not easy to make interesting. But, you handled it pretty well. This is one of the stories that some of us in the business like to call "newspaper stories." It's very hard to paint a visual picture with a story about taxes. However, you talked to the right people and found a story within the story. You found</p>	<p>JACILYN BURNS WEYER HALL HASTINGS COLLEGE</p>	

		<p>offers silent nats. Moments of silence at events like these are powerful in person. So, as a reporter, use that to your advantage. Give the viewer who wasn't there an opportunity to feel that same emotion. I would also recommend shortening a little bit. There were parts that seemed a bit forced. But, again, good use of sound bites and you really did a nice job with the story.</p>	<p>someone affected, which is a key element in a story like this. Few suggestions: there were some jump cuts going from interviewee as b-roll into the soundbite. Timing that out so her soundbite you want to use lines up with the end of your track. As I said, video is tough with this story. But there were opportunities for full screens to explain a bit more to the audience. Stories like these call for graphics. Try using them when you get the opportunity. But overall, good job with a tough story.</p>		
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<p>TV3. Television Feature Package</p>	<p>Joe Giesy Associate Producer Fox 8 WJW Cleveland, Ohio</p> <p>“While watching/listening to the entries, I focused mainly on storytelling. My second-most important criteria: pictures. For me, a winning entry must be structured to let your audience know from the start why they should give you the next 20 seconds, 2 minutes, or 20 minutes of their lives, then continue to inform with relevant,</p>	<p>Chelsey Goetz Zombie Burger Buena Vista University</p> <p>To Chelsey: Tighten up your narrative. The narrator can (usually) provide information and facts more succinctly than the source. Sound bites should compliment the narrative or move it forward. I chose Zombie Burger for the top spot because the narrative is clear, the pictures are memorable, and I could see this place being featured on Food Network if it hasn't been already. I would have chosen a focus for the</p>	<p>McKenzie Wedel Robn Stroot Feature Hastings College</p> <p>To McKenzie: Good video, great subjects. My main suggestion is setting up why the story is valuable to the viewer as opposed to why you did the story. If you go in as someone who knows nothing about the subjects, the story about Coach Hofstetter is the story of the Hastings girls basketball coach who once played there also. Audience: people interested in Hastings girls basketball. But if you put your last minute at the very beginning, you get the story of a woman who is learning to succeed on the sidelines at the same school where she succeeded on the court. Same goes with your story about</p>	<p>Chelsey Goetz White House 220 Cupcakery Buena Vista University</p>	<p>McKenzie Wedel Carrie Hofstetter Hastings College</p>

	<p>well-placed information until that time is up. The ideal Feature Package has an interesting story, great pictures, and can appeal to more than just the subject of the story. I chose Zombie Burger for the top spot because the narrative is clear, the pictures are memorable, and I could see this place being featured on Food Network if it hasn't been already. On a side note, kudos to the team for the quality of the production. The story about Robin Stroot, a paraeducator,</p>	<p>White House story rather than an overview. If you cut that down to how the place is a hit (20s), how they got started and the business boomed from there (30s), how the family helps (20s) then pepper in some sound bites and end with the line and video about how they "stay open until supply runs out which is sometimes fast", you'd have a nice 2 minute video that tells the story of a cupcakery with good product and family values.. and a lot of people would sit and watch.</p>	<p>Nathan. People who don't know him, think this is a story about the church soundboard technician who also manages the basketball team until the last fifth of the package when we learn about a major struggle he is overcoming in order to do more than your average 16-year-old. When you pick a subject, try to write in one sentence what the story is and why it's interesting. Then make that the information you build off of rather than build up to. The story about Robin Stroot, a paraeducator, rose to the top of the list because I knew right from the beginning what sets her apart from other educators and the video complimented the story being told nicely. I also loved how you</p>		
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	<p>rose to the top of the list because I knew right from the beginning what sets her apart from other educators and the video complimented the story being told nicely.”</p>		<p>combined old game footage with new game footage in the Coach package. I would have liked to have seen interviews with her players or her old coach about the Coach H vs Player H dynamic. An interesting story would be to sit her current players down to watch her old game footage and yell out what they think she would say to them if they were doing what she’s doing in the video.</p>		
<p>TV4. Television Sports Package</p>	<p>Joe Giesy Associate Producer Fox 8 WJW Cleveland, Ohio</p>	<p>Allen Hamil Hastings College Women's Basketball 2014-15 Season Preview Hastings College</p> <p>To Allen: Good season preview. For the highlights, remember that your viewer is</p>	<p>McKenzie Wedel Hasting College Women's Soccer Update Hastings College</p>		

		watching the video as they listen so you don't need to tell them what they're looking at unless they need to look at a specific part of the screen. You should be telling them what they can't see or know while watching the video, such as "2 minutes on the clock" or "5 points down".			
TV5. Commercial, Promotion and Public Announcement	Joe Giesy Associate Producer Fox 8 WJW Cleveland, Ohio	Luke Potadle Intramurals Promo Hastings College	Briana Turek Yearbook promo Hastings College		
RD 1. Radio Overall Excellence (all radio categories were collapsed due to lack of entries)	Jacob Downey Director Little Raleigh Radi Raleigh, NC	Matt Gruemmer Arctic Blast 2014 Coverage Wartburg College	Annie Reva & Kelsey Fredrick didyaknownewsshow4 10 Buena Vista University		
RD 2. Radio News Package	Louie Free	Claire Boston	Annie Reiva, Cassie Forsyth, Scott Locati	Matt Gruemmer	Scott Locati, Susie Haack

<p>RD 3. Radio Feature Package Categories Combined due to low entries</p>	<p>Host of the Louie B. Free Show Vindy Radio Youngstown, OH</p> <p><i>Bun-E and I agree, the judging was VERY difficult...y'all are VERY talented young people!</i></p> <p>suggestions: RELAX ! let it flow w/o it sounding too scripted - allow your work to be conversational. Connect w/your interviewee - Be engaged - not too sterile. I know that , often, the idea is to make pieces sound 'NPR-like' w/background</p>	<p>Personality Profile Buena Vista University</p>	<p>Name of entry or headline Bueneification Day School Buena Vista University</p>	<p>Name of entry or headline Arctic Blast 2014 School Wartburg College</p>	<p>Name of entry or headline Warped Tour School Buena Vista University</p>
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	<p>sounds...be careful that your background sounds don't distract from the content.</p> <p><i>....and, as said in Galaxy Quest: "Never Give Up, Never Surrender!"</i></p>				
<p>RD 4. Radio Sports Package</p>	<p>Dave Nourse Operations Manager & Student Radio Station Adviser KUNV Radio (University of Nevada, Las Vegas) Las Vegas, NV</p>	<p>Matt Gruemmer Wartburg Football vs. Bethel (9/13/14) Wartburg College</p>	<p>Allen Hamil Jamie Van Kirk Leads Broncos to National Tournament Hastings College</p>	<p>Matt Gruemmer Wartburg Baseball vs. Central (IIAC Tournament) Wartburg College</p>	<p>Allen Hamil Olivet Nazarene vs. Southwestern NAIA Tournament Update Hastings College</p>
<p>RD 5. Commercial, Promotion and Public Announcement</p>	<p>Jacob Downey Director Little Raleigh Radio Raleigh, NC</p>	<p>Demetrius Heard, Zachary Schmidt, Scott Locati, Cassie Forsyth, and Annie BVU Voices Buena Vista University</p>	<p>Matt Gruemmer St. Paul's Lutheran School Steeple to Steeple 5K Promo Wartburg College</p>		

RD 6. Radio Sports Package	Dave Nourse Operations Manager & Student Radio Station Advisor KUNV Radio (University of Nevada, Las Vegas) Las Vegas, NV	Matt Gruemmer Wartburg Football vs. Bethel (9/13/14) Wartburg College	Allen Hamil Jamie Van Kirk Leads Broncos to National Tournament Hastings College	Matt Gruemmer Wartburg Baseball vs. Central (IIAC Tournament) Wartburg College	Allen Hamil Olivet Nazarene vs. Southwestern NAIA Tournament Update Hastings College
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YEARBOOK		First Place	Second Place	Third Place	Honorable Mention
Category Name/Number					
YB 1. Yearbook Overall Excellence (all yearbook categories were collapsed into a single division)	Lori Brooks	Agromeck Chelsea Brown/Martha Collins NC State University	Excalibur Brandon Willis/Nancy PaceMiller Evangel University	The Bronco Yearbook Bronco Staff Hastings College	
YB 2. Coverage of the Year—The Terry Vander Heyden Award	Lori Brooks	Agromeck Chelsea Brown/Martha Collins NC State University	Excalibur Brandon Willis/Nancy PaceMiller Evangel University	The Bronco Yearbook Bronco Staff Hastings College	
YB 3. Concept of the book	Lori Brooks	1. Excalibur Brandon Willis/Nancy PaceMiller Evangel University	Agromeck Chelsea Brown/Martha Collins NC State University	The Bronco Yearbook Bronco Staff Hastings College	
YB 4. Reporting in Words	Lori Brooks	Agromeck Chelsea Brown/Martha Collins NC State University	Excalibur Brandon Willis/Nancy PaceMiller Evangel University	The Bronco Yearbook Bronco Staff Hastings College	
YB 5. Photography	Lori Brooks	Agromeck Chelsea Brown/Martha Collins NC State University	Excalibur Brandon Willis/Nancy PaceMiller Evangel University	The Eagle Sarah Dingwall/ Tennessee Tech University	

YB 6. Display (layout, graphics, design)	Lori Brooks	Agromeck Chelsea Brown/Martha Collins NC State University	Excalibur Brandon Willis/Nancy PaceMiller Evangel University		

NOTE: The following categories were eliminated or collapsed with others due to lack of entries. If you want more details please contact Mary Beth Earnhardt at mearnhardt@ysu.edu. IM5 Multimedia Series; NP8 Advertising Portfolio; IW12 and II7 were yearbook categories, the entries were moved to writing and imaging feature categories; II4 Comic Strips and Panels; MAGs 2, 3, and 4 (All full issue magazine entries were combined for one overall excellence award).