

**2016 Society for Collegiate Journalists National Contest Winners**

| <b>CODE/CATEGORY</b> | <b>SCHOOL</b>               | <b>PLACE</b> | <b>CREATOR</b>   | <b>PUBLICATION/MEDIA</b> | <b>TITLE/HEADLINE</b>           | <b>COMMENTS</b>  | <b>JUDGES</b>   |
|----------------------|-----------------------------|--------------|------------------|--------------------------|---------------------------------|--|---|
| II1- News Photo      | Clarion University          | 3            | Jonathan Hyatt   | The Clarion Call         | Painted Rock                    | Solid coverage of a news event...nicely framed.          | James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated. |
| II1- News Photo      | Eastern Illinois University | 2            | Jason Howell     | The Daily Eastern News   | ROTC Training                   | Great facial expression                                  | James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated. |
| II1- News Photo      | Keene State College         | HM           | Kyle Bailey      | The Equinox              | Mask Photo                      | Smart use of photo illustration for a difficult story.   | James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated. |
| II1- News Photo      | Slippery Rock University    | 1            | Rebecca Dietrich | The Rocket               | LGBT issues addressed on campus | Nicely captured news event on an important social issue. | James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated. |

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| II2 - Feature Photo | Eastern Illinois University | 3  | Molly Dotson     | The Daily Eastern News | Santa Skeptic                | Wonderful body language here.                               | James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated. |
| II2 - Feature Photo | Marywood University         | HM | Katlynn Whitaker | The Wood Word          | Pope Francis                 | Sweet moment captured .. But slightly back focused.         | James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated. |
| II2 - Feature Photo | Slippery Rock University    | 2  | Rebecca Dietrich | The Rocket             | UPB welcomes back students   | Distortion added element of humor. Picture makes you smile. | James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated. |
| II2 - Feature Photo | Virginia Wesleyan College   | 1  | Armand Dellamura | Marlin Chronicle       | Dean B. Ice Bucket Challenge | Perfect timing captured both event and expression.          | James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated. |

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| I12 - Feature Photo | Youngstown State University | HM | Billy Lundt      | The Jambar             | Sweet Sounds of the South Side   | Nice pensive moment captured | James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated. |
| I13- Sports Photo   | Eastern Illinois University | HM | Jason Howell     | The Daily Eastern News | Basketball grimace   |                              | Kyle Brown, Producer/Assoc. Director, ESPN Event Production   |
| I13- Sports Photo   | Keene State College         | 3  | Brian Cantore    | The Equinox            | Softball players yelling   |                              | Kyle Brown, Producer/Assoc. Director, ESPN Event Production   |
| I13- Sports Photo   | Slippery Rock University    | 1  | Kendall Scott    | The Rocket             | Strong first half ensures round on win for Rock football over Virginia |                              | Kyle Brown, Producer/Assoc. Director, ESPN Event Production   |
| I13- Sports Photo   | Virginia Wesleyan College   | 2  | Armand Dellamura | Marlin Chronicle       | Volleyball Spiked its Way to ODACs                                     |                              | Kyle Brown, Producer/Assoc. Director, ESPN Event Production   |
| I14-Cartoon         | Evangel University          | 2  | Kara Walla       | The Lance              | All Campus Photo   |                              | Aaron Gillespie   |
| I14-Cartoon         | Marywood University         | 1  | Alex Weidner     | The Wood Word          | Our Opinion: Trustees need to be Transparent, clear, too               |                              | Aaron Gillespie   |

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| I14-Cartoon           | Marywood University         | HM | Alex Weidner    | The Wood Word          | We Need to Talk   |  | Aaron Gillespie  |
| I14-Cartoon           | Robert Morris University    | 3  | Tori Flick      | The Eagle              | RMU's Police Bloter Drinking in Romo's                      |  | Aaron Gillespie  |
| I15-Editorial Cartoon | Eastern Illinois University | HM | Chynna Miller   | The Daily Eastern News | "Three Dollar Night   |  | Dan O'Brien, Assoc Editor/Editorial Cartoonist, The Business Journal, Youngstown, OH |
| I15-Editorial Cartoon | Robert Morris University    | 1  | Matthew Merlino | The Eagle              | "Colonial Quarterback Carousel"                             |  | Dan O'Brien, Assoc Editor/Editorial Cartoonist, The Business Journal, Youngstown, OH |
| I15-Editorial Cartoon | SCAD Atlanta                | 2  | Anderson Carmen | The Connector          | "Fish Head: Trump is Trolling American Political Discourse" |  | Dan O'Brien, Assoc Editor/Editorial Cartoonist, The Business Journal, Youngstown, OH |
| I15-Editorial Cartoon | Slippery Rock University    | 3  | Kendall Scott   | The Rocket             | "Uber Gives Students More Options"                          |  | Dan O'Brien, Assoc Editor/Editorial Cartoonist, The Business Journal, Youngstown, OH |
| I15-Editorial Cartoon | Virginia Wesleyan College   | HM | Richard Cremin  | Marlin Chronicle       | "Bring Our Girls Back"                                      |  | Dan O'Brien, Assoc Editor/Editorial Cartoonist, The Business Journal, Youngstown, OH |

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| II6-Graphic Illustrations | Keene State College       | 3  | Sarah Morrison              | The Equinox      | Fairy Tale                                       | The entries in this category ranged from pure illustrations to information graphics. When judging I considered how they advanced the storytelling and their technique, execution and readability. | Adam Rogers, Sr. Production Editor, The Villages Daily Sun |
| II6-Graphic Illustrations | Robert Morris University  | 1  | Matthew Merlino             | The Eagle        | Two-Headed Goatending Monster                    | The entries in this category ranged from pure illustrations to information graphics. When judging I considered how they advanced the storytelling and their technique, execution and readability. | Adam Rogers, Sr. Production Editor, The Villages Daily Sun |
| II6-Graphic Illustrations | Slippery Rock University  | 2  | Karleigh Santry             | The Rocket       | Slippery Rock ranks as 11th safest college town  | The entries in this category ranged from pure illustrations to information graphics. When judging I considered how they advanced the storytelling and their technique, execution and readability. | Adam Rogers, Sr. Production Editor, The Villages Daily Sun |
| II6-Graphic Illustrations | Virginia Wesleyan College | HM | Thomas Mills                | Marlin Chronicle | Sexual Assault Statistics                        | The entries in this category ranged from pure illustrations to information graphics. When judging I considered how they advanced the storytelling and their technique, execution and readability. | Adam Rogers, Sr. Production Editor, The Villages Daily Sun |
| IM1- MM News              | Buena Vista University    | 1  | Skyler Gorsett              | The Tack Online  | Breaking Stereotypes                             |   | Joe Astrouski, Reporter, WAND-TV                           |
| IM1- MM News              | Buena Vista University    | 2  | Justice Gage & Kyle Wiebers | The Tack ONLINE  | Questions with Kyle: Spina Bifida Awareness Week |   | Joe Astrouski, Reporter, WAND-TV                           |

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| IM1- MM News              | Hastings College       | HM | Austin Remm                   | The Collegian | The Bronco Band Enrollment Numbers Looking to Rise                   |  | Joe Astrouski, Reporter, WAND-TV                   |
| IM1- MM News              | Marywood University    | 3  | Satara Dickey                 | The Wood Word | Update: Editorial Board talks with Sr. Anne Munley                   |  | Joe Astrouski, Reporter, WAND-TV                   |
| IM2 - Multimedia Features | Marywood University    | 1  | Amanda Duncklee, Alex Weidner |               | Student Spotlight: James Phillips                                    | Excellent use of video. Demonstrates knowledge of how to use sound bites to add to the story, not letting the subject do your work for you. Well produced. | J. Breen Mitchell, Assignment Editor, 21 News WFMJ |
| IM2 - Multimedia Features | Buena Vista University | 2  | Kiley Wellendorf              |               | A guide of love: the bond between a service dog + a college freshman |  | J. Breen Mitchell, Assignment Editor, 21 News WFMJ |
| IM2 - Multimedia Features | Marywood University    | 3  | Amanda Duncklee, Alex Weidner |               | Student Spotlight: Frank Winger                                      |  | J. Breen Mitchell, Assignment Editor, 21 News WFMJ |

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| IM3-Individual<br>Multimedia<br>Sports Story | Hastings<br>College    | 3  | Allen Hamil                           | The Collegian    | Broncos<br>Sweep #6<br>Dordt on the<br>Road, Move<br>into 4-way tie<br>for 1st | Nice overall sports story. Was a very clean edited story and moved well with the voice over work. It was the best game action camera work of all submissions.<br>Things to Consider: Try changing your camera spot throughout the game. Get different angles. Try going up in the stands and shoot high-tight for a few highlights. Perhaps try and get a mid-court low angle shot. I know sometimes they tell you where you can shoot from, but try and mix it up. Also watch your framing on your interviews. Never put your subject dead center. Lead the subject on one side put the subject in a position where there is some depth to the shot if possible. | Will Taylor, Venom<br>Media, Director of<br>Photography |
| IM3-Individual<br>Multimedia<br>Sports Story | Marywood<br>University | HM | Evan Felser<br>& Alex<br>Weidner      | The Wood<br>Word | 10 Questions<br>with an<br>Athlete Shane<br>Kellaheer                          | Always a Fun Feature getting to know an Athlete. Moved well however could have been edited a little tighter. There were some dead spots. Try using some graphics and funky music for this type of a piece.  | Will Taylor, Venom<br>Media, Director of<br>Photography |
| IM3-Individual<br>Multimedia<br>Sports Story | Marywood<br>University | HM | Paul<br>Capoccia &<br>John<br>Ferraro | The Wood<br>Word | NBA Preview:<br>Ol' Spurs and<br>King James will<br>reign supreme              | Both on air personalities I thought did a great job. Both offered solid insight and were entertaining at the same time.   | Will Taylor, Venom<br>Media, Director of<br>Photography |

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| IM3-Individual Multimedia Sports Story | Slippery Rock University | 1  | Cody Nespor       | The Rocket      | Rock Hosts 2015 Professional Disc Golf World Championships | Best Overall Feature from Top to Bottom. Well edited. Most creative broll of the group using different types of camera shots to tell the story. Nice mix of detail shots and coverage shots which helped move the story. Things to Consider: Add natural sound to the Broll! Use the camera mic to get the disc hitting the chains even if you slow it down or speed it up. Consider using some Voice Over work to change topics or use the on-air talent since all of your interviews were a two shot. If you aren't going to use the on-air talent in the feature, shoot a single shot during the interviews otherwise what is the point of having a two shot with the talent on camera. Watch the focus on interviews. | Will Taylor, Venom Media, Director of Photography            |
| IM3-Individual Multimedia Sports Story | Slippery Rock University | 2  | Emily Brown       | The Rocket      | New Women's Soccer Coach Focuses on Team Morale            | Overall was well edited and clean. Nice use of broll to go along with the interviews. Things to Consider: Try and use more single framing of the interviews unless both athletes are talking to each other. Makes it easier to edit also. Try getting detail shots; close up of feet moving, hitting the ball, tight shots of athletes expressions on their faces, maybe a creative low angle shot of the ball going through the goal. Things can be staged and it helps to create more of a visual.  | Will Taylor, Venom Media, Director of Photography            |
| IM4-Photo slideshow                    | Buena Vista University   | 3  | Stephanie Steiner | The Tack ONLINE | From Pierce/White to McCorkle: An RA's Story               | Stephanie took a different approach and added photographs of the buildings, and different aspects of the buildings. I liked how this made it about the RA student, but also about his move.   | Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA |
| IM4-Photo slideshow                    | Buena Vista University   | HM | Susie Haack       | The Tack ONLINE | Struggles of a Voice                                       | The slideshow could have been stronger if the student started the slideshow with a photo of who the piece was about. Instead the slideshow began with four group shots.   | Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA |



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| IM4-Photo slideshow | Buena Vista University   | HM | Morgan McGrew  | The Tack ONLINE | Juanita Mondragon: RA                       |   | Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA |
| IM4-Photo slideshow | Slippery Rock University | 1  | Rebecca Dietrich                                     | The Rocket      | PDGA Pro Worlds Disc Golf Championship      | Rebecca photographed an event that could have been repetitious, but instead showed emotion and the event from different angles.   | Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA |
| IM4-Photo slideshow | Slippery Rock University | 2  | Rebecca Dietrich                                     | The Rocket      | Day of the Dead                             | Rebecca used the dim lighting to her advantage, and made the photos fit the theme "Day of the Dead".  | Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA |
| IW1- News Stories   | Buena Vista University   | HM | Madeleine McCormick, Ashley Lemke & Kiley Wellendorf | The Tack        | Students abroad affected by terror in Paris | This was a great piece that kept my attention. It was a great opportunity to localize an international top story and was relevant to your student readers including a human-interest piece. It would have placed higher if I would have known about the human-interest aspect sooner. Your lead should have reflected that while all BVU students are safe, one is making the decision to end her learning opportunity early. You could have introduced me to Lindsey Graham sooner, then quoted the Assistant Dean a few sentences later, then written around his quote to bring me back to Lindsey's story. The body of your piece is great. I loved your choice of quotes from Lindsey, Samantha and Claire. I also love the last sentence. It's a great way to wrap up a news story with a humanizing sentence. Good job! | Maria Satira, Morning/Noon News Anchor, WNCT-TV9             |

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| IW1- News Stories | Keene State College | 3 | Taylor Thomas | The Equinox | Title IX: Student's guide to dealing with sexual misconduct | <p>This was a wonderful piece and something every college student should read. It's a topic that has made national news and I'm glad to see it localized in your student newspaper. Remember, you first few sentences are your most important. Instead of jumping in on your second sentence and referencing titleix.info, I would have written almost a thesis statement, telling your readers what this article will tell them, pointing out each section topic. It was quite long and was packed with information. While it was important detail, I feel the story may have lost some students' attention. My suggestion for future fact and statistic-based pieces is to utilize graphics, charts and icons. Instead of the large graphic reading "TITLE IX: WHAT STUDENTS NEED TO KNOW" – I would have incorporated some of those stats from the knowyourix.com and titleix.info websites you kept referencing. I think these sites were over-used in the article and some of the information you referenced could have been better understood visually. Try not to reference website so often. For instance, the sentence: "According to Knowyourtitleix.org, "Under United States federal law; most notable Title IX and the Clery Act, students are guaranteed the right to education free from sexual violence and harassment." Instead of using a website to tell your readers that, find it yourself and read the federal law. Maybe something like: "Under the federal law, Title IX gives students the right to an education without sexual violence and harassment."</p> <p>I really enjoyed how the article was broken up into sections to help guide your readers through the piece and keep them focused on what they are reading and how it will help them. I really liked the section explaining what changes are being made to KSC. Your story ended well with a call-to-action, and told students exactly what they should do if they need help.</p> | Maria Satira, Morning/Noon News Anchor, WNCT-TV9 |
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| IW1- News Stories | North Carolina State University | 2 | Rachel Smith & Kaitlin Montgomery |  | CMT v BET party topic of discussion at Town Hall | <p>This news story is a relevant follow-up to, what I'm sure was, a previous article in your newspaper about the 'CMT v BET' party. The first few words were a great hook and made me excited to read the rest of the story. Moving away from a typical lead sentence is risky, but you made it work. It also helped that the second sentence complimented those choice words and created almost a supporting lead sentence. I wish I would have known more about what the party was about and how it prompted this campus discussion before learning about how the campus discussion was formatted. Your choice of interviews and quotes was strong. It moved me through the article and kept my attention. The last quote is also strong, but I would have added another sentence following, telling your readers what is happening next and how they can get involved since the discussion is now in the past. Perhaps, "The Society for Afrikan Amerikan Culture plans to hold future discussions and meets on the first Tuesday of every month for interested students."</p> <p>Great job on this piece!</p> | Maria Satira, Morning/Noon News Anchor, WNCT-TV9 |
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| IW1- News Stories | Slippery Rock University | 1 | Ryan Barlow & Haley Barnes | The Rocket | Four men, including two SRU football players, in police custody following off-campus armed robbery | This is a well-done news story. The lead sentence was a solid start to the article. It told me exactly what the story was about and followed the inverted pyramid method throughout the body. I know how difficult it can be pulling quotes from law enforcement officials, but the one you chose was perfect and set up the next sentence. The quotes chosen from the football coach were meaningful and added to your story. It was beneficial to the reader to also have background knowledge of the players and what they've been known for on the team. This makes the article appealing for more than just the campus community. Your last sentence was relevant and told me the next steps in the criminal process for the football players as suspects. Good job! Just by your knowledge and execution of the basic crime news story and how you covered all bases, you both will go far in your journalistic endeavors. | Will Taylor, Venom Media, Director of Photography |
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| IW1- News Stories    | Youngstown State University | HM | Liam Bouquet     | The Jambar    | YSU Struggles to Recruit, Retain and Graduate Minority Students | This is a great topic for a news story! It has a lot of information to share, which is necessary to your readers to cover all bases. You did a really great job of information gathering and understanding what those numbers meant and how to relate them to the issue on campus. I really liked the graphics included to help me understand statistics, especially compared to other universities in the area. I feel that this piece could have been much shorter though. It reminded me more of a thesis piece than a news story. From my experience, a student is going to sit down and read something that is short, clear and concise. There were a lot of people and university officials who were quoted, but their quotes didn't really add much to the story. Don't be afraid to interview someone and not to use any of his or her quotes. I do it all the time. You only have so many words for your article, so why waste them on information that isn't necessarily relevant. Another option, could be a follow up story and letting them know their quotes and interviews will better fit in a following piece. Thanks for opening my eyes to this issue, it's something I may look to localize in local universities near me as well. Great job! | Maria Satira, Morning/Noon News Anchor, WNCT-TV9              |
| IW10- Sports Columns | Keene State College         | HM | Brian Clemmenson | The Equinox   | Coaches explain   |   | Steve Wilaj, Sports Reporter, The Vindicator, Youngstown Ohio |
| IW10- Sports Columns | Marywood University         | 1  | Paul Capoccia    | The Wood Word | NFL arrests: players are people too                             |   | Steve Wilaj, Sports Reporter, The Vindicator, Youngstown Ohio |

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| IW10- Sports Columns  | Marywood University         | 3  | Paul Capoccia            | The Wood Word          | CTE Study brings light                                |  | Steve Wilaj, Sports Reporter, The Vindicator, Youngstown Ohio    |
| IW10- Sports Columns  | Virginia Wesleyan College   | 2  | Michael Wilson           | Marlin Chronicle       | Not enough excitement for women's world cup           |  | Steve Wilaj, Sports Reporter, The Vindicator, Youngstown Ohio    |
| IW2- Staff Editorials | Eastern Illinois University | HM | Daily Eastern News Staff | The Daily Eastern News | Learn to Consumer Your News Wisely                    |  | Martha Pinder, Managing Editor, The Grinnel Herald-Register City |
| IW2- Staff Editorials | Keene State College         | 3  | The Equonix Staff        | The Equinox            | New Reports Unveil Ugly Truth                         |  | Martha Pinder, Managing Editor, The Grinnel Herald-Register City |
| IW2- Staff Editorials | Marywood University         | 1  | The Wood Word Staff      | The Wood Word          | Censorship is an unacceptable condition               |  | Martha Pinder, Managing Editor, The Grinnel Herald-Register City |
| IW2- Staff Editorials | Slippery Rock University    | HM | Staff                    | The Rocket             | Representing Heritage Should Never Inspire Hate       |  | Martha Pinder, Managing Editor, The Grinnel Herald-Register City |
| IW2- Staff Editorials | Youngstown State University | 2  | The Jambar Staff         | The Jambar             | Whoever Posted Those straight week Fliers is a Coward |  | Martha Pinder, Managing Editor, The Grinnel Herald-Register City |

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| IW3 - Breaking or Hard News | Marywood University         | 2  | Brigid Edmunds & Rachel Looker                                | The Wood Word | Flyers found on campus shed light on university's financial state                                  |  | Kevin Williams, Producer, NBC4 (WRC-TV), Washington DC |
| IW3 - Breaking or Hard News | Robert Morris University    | HM | Delaney Hassell, Hannah Smith, Anthony DeSimone & Vince Russo | The Eagle     | Two years, many fouls for RMU men's basketball players   |  | Kevin Williams, Producer, NBC4 (WRC-TV), Washington DC |
| IW3 - Breaking or Hard News | Slippery Rock University    | 3  | Ryan Barlow & Haley Barnes                                    |               | Four men, including two SRU football players, in police custody following off-campus armed robbery |  | Kevin Williams, Producer, NBC4 (WRC-TV), Washington DC |
| IW3 - Breaking or Hard News | Youngstown State University | 1  | Graig Graziosi  | The Jambar    | Reaction to Straight Week fliers raises constitutional questions                                   |  | Kevin Williams, Producer, NBC4 (WRC-TV), Washington DC |

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| IW4 - Multistory News | Keene State College         | 3  | Mark Apesos, Jacob Barrett, Jesse Reynolds, Joe Cortese, Alex Enayat, Shelby Iava, Connor Smith, Mike Mizejeski |             | Under the influence: an inside look at KSC's drinking culture - Student Accounts |  | Sherman Smith, Managing Editor, The Topeka Capital Journal |
| IW4 - Multistory News | Keene State College         | HM | Ali Ondreicka, Diana Pimer, Kendall Pope, Anna Glassman   | The Equinox | The stories behind KSC's drinking culture  |  | Sherman Smith, Managing Editor, The Topeka Capital Journal |
| IW4 - Multistory News | Youngstown State University | 1  | Alyssa Pawluk, Graig Graziosi, Dan Hiner, Justin Wier, Gabby Fellows, Billy Lundt                               | The Jambar  | Seven Stories from Seven Wards   |  | Sherman Smith, Managing Editor, The Topeka Capital Journal |



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| IW4 - Multistory News    | Youngstown State University | 2 | Graig Graziosi, Justin Wier       | The Jambar | The Adjunct Issue                 |   | Sherman Smith, Managing Editor, The Topeka Capital Journal    |
| IW5- Continuing Coverage | Buena Vista University      | 3 | Aaron Burns and Stephanie Steiner | The Tack   | University Prioritization Process | This series did yeoman’s work in explaining a complicated process into easy-to-understand fashion, and reported on the real-life impact of people who work and learn on campus. Solid work all around. Good continuing coverage should advance an ongoing story, not just repeat what has been already reported, keep the reader up to speed, but also illuminate the lesser-reported angles of a big story. As such, my criteria for good continuing coverage is based on how much I learn from the story beyond just the bare facts of the story. It should have solid day-of coverage, along with explainer features to go “behind the headlines” and get at why this story is important and worthy of ongoing coverage. | Ben McNeely, Capital Tonight producer, Time Warner Cable News |

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| IW5- Continuing Coverage | Eastern Illinois University | 2 | Stephanie Markham and Cassie Buchman | The Daily Eastern News | Coverage of budget cuts and layoffs | <p>State budget coverage is probably the most monotonous, complicated, and most important coverage any news outlet can produce. This ongoing coverage of budget cuts at a state university highlighted the real-life ramifications of politics. It's difficult work for professional journalists to cover state budgets with a team of reporters, but with only two — that's a feat. You should be proud of your work. Good continuing coverage should advance an ongoing story, not just repeat what has been already reported, keep the reader up to speed, but also illuminate the lesser-reported angles of a big story. As such, my criteria for good continuing coverage is based on how much I learn from the story beyond just the bare facts of the story. It should have solid day-of coverage, along with explainer features to go "behind the headlines" and get at why this story is important and worthy of ongoing coverage.</p> | Ben McNeely, Capital Tonight producer, Time Warner Cable News |
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| IW5- Continuing Coverage | Robert Morris University | HM | Delany Hassell | The Eagle | RMU President | <p>Covering university president searches is essential to any student newspaper. It's not enough just to keep readers informed about who the next president is, the process in which a board of trustees conducts its search is important. On private campuses, the job is much harder, since boards aren't bound by open meetings rules. But this reporter didn't give up. He kept the readers up to date on the story. Kudos. Good continuing coverage should advance an ongoing story, not just repeat what has been already reported, keep the reader up to speed, but also illuminate the lesser-reported angles of a big story. As such, my criteria for good continuing coverage is based on how much I learn from the story beyond just the bare facts of the story. It should have solid day-of coverage, along with explainer features to go "behind the headlines" and get at why this story is important and worthy of ongoing coverage.</p> | Ben McNeely, Capital Tonight producer, Time Warner Cable News |
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| IW5- Continuing Coverage  | Youngstown State University | 1  | Justin Wier, Alyssa Pawluk, Graig Graziosi | The Jambar             | Adjunct Coverage                                 | This series of stories was an excellent explainer of a systemic problem in American higher education: The use of adjunct faculty to save money. The coverage was easy to read, followed the latest development, and dug deeper into the bigger issue. It took the issue beyond the confines of campus. It put a human face on the issue, which many neglect to do. The coverage was well-rounded, as I was able to understand all sides of the issue. This is a model of what good continuing coverage is, and can be for student journalists. Well done, y'all. Good continuing coverage should advance an ongoing story, not just repeat what has been already reported, keep the reader up to speed, but also illuminate the lesser-reported angles of a big story. As such, my criteria for good continuing coverage is based on how much I learn from the story beyond just the bare facts of the story. It should have solid day-of coverage, along with explainer features to go "behind the headlines" and get at why this story is important and worthy of ongoing coverage. | Ben McNeely, Capital Tonight producer, Time Warner Cable News |
| IW6- Column or Commentary | Clarion University          | HM | Kayla Handy                                | The Clarion Call       | Decreasing                                       |   | Todd Franko, Editor, The Vindicator                           |
| IW6- Column or Commentary | Eastern Illinois University | 1  | Roberto Hodge                              | The Daily Eastern News | Student Senate needs to act                      |   | Todd Franko, Editor, The Vindicator                           |
| IW6- Column or Commentary | Eastern Illinois University | HM | Analicia Haynes                            | The Daily Eastern News | Ignorance is not the media's fault, it's our own |   | Todd Franko, Editor, The Vindicator                           |

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| IW6- Column or Commentary        | Hastings College          | 2  | Samuel Bennett   | HC Media         | Students Should Better Appreciate Opportunities for Learning                          |  | Todd Franko, Editor, The Vindicator |
| IW6- Column or Commentary        | Keene State College       | 3  | Taylor Howe      | The Equinox      | Curt Schilling proves misbehavior on social media can ruin reputations                |  | Todd Franko, Editor, The Vindicator |
| IW6- Column or Commentary        | Virginia Wesleyan College | HM | Aoife Branco     | Marlin Chronicle | Exposing Mr. Grey   |  | Todd Franko, Editor, The Vindicator |
| IW7- Features (excluding Sports) | Buena Vista University    | 1  | Kiley Wellendorf | The Tack         | A guide of love: the bond between a service dog + a college freshman                  | This story, from beginning to end, captivated me. It was well-written and researched, but it told the story of one college student's struggle -- and enlightened a disease without reducing its sufferer to a stereotype. On top of that I felt the experience of the assist dog, which also had to adjust to its job and life -- not only as helper, but as a companion. This story is a masterpiece. | Ben McNeely                         |
| IW7- Features (excluding Sports) | Slippery Rock University  | 3  | Amber Cannon     | The Rocket       | SRU's longest serving professor decides to retire after 63 and half years of teaching |  | Ben McNeely                         |

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| IW7- Features (excluding Sports) | Youngstown State University | 2  | Billy Lundt     | The Jambar       | Foo Fighters Play Small Venue in Niles: It's Never Going to be Cooler Than This | This story is so much fun. I felt like I was actually there in the record store with Foo Fighters playing, and Dave Navarro happily cursing right in front of me. This is exactly the type of writing college newspapers are created for, and this story was a happy surprise in the group. | Ben McNeely   |
| IW8- Sports News                 | Buena Vista University      | HM | Tanner Hoops    | The Tack         | Beavers Win Over Warriors in Final Seconds                                      |   | Kyle Brown, Producer/Assoc. Director, ESPN Event Production |
| IW8- Sports News                 | Robert Morris University    | 1  | Zach Laufer     | The Eagle        | McCoy to Start NEC opener in Barr's Absence, Owens still Questionable           |   | Kyle Brown, Producer/Assoc. Director, ESPN Event Production |
| IW8- Sports News                 | Robert Morris University    | 3  | Audrey Gardner  | The Eagle        | RMU climbs past Mountaineers to secure trip to Nationals                        |   | Kyle Brown, Producer/Assoc. Director, ESPN Event Production |
| IW8- Sports News                 | Virginia Wesleyan College   | 2  |                 | Marlin Chronicle | Volleyball Spiked its Way to ODACs  |   | Kyle Brown, Producer/Assoc. Director, ESPN Event Production |
| IW8- Sports News                 | Youngstown State University | HM | Dan Hiner       | The Jambar       | Tressel goes to the Hall  |   | Kyle Brown, Producer/Assoc. Director, ESPN Event Production |
| IW9- Sports Features             | Hastings College            | 2  | Austin Penfield | The Collegian    | Fast Long & Strong  |   | Rick Metzroth, General Editor, ESPNFC.com                   |

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| IW9- Sports Features              | Keene State College             | HM | Ed "Crae" Messer | The Equinox        | Life After Sports   |   | Rick Metzroth, General Editor, ESPNFC.com            |
| IW9- Sports Features              | Robert Morris University        | 3  | Zach Laufer      | The Eagle          | Football Season Preview: Experience brings new-found confidence |   | Rick Metzroth, General Editor, ESPNFC.com            |
| IW9- Sports Features              | Virginia Wesleyan College       | HM | Sarah Antozzi    | Marlin Chronicle   | Runner, Scholar, Marlin   |   | Rick Metzroth, General Editor, ESPNFC.com            |
| IW9- Sports Features              | Youngstown State University     | 1  | Steve Wilaj      | The Jambar         | Rebuilding YSU Baseball   |   | Rick Metzroth, General Editor, ESPNFC.com            |
| MAG Overall Excellence 1 category | Buena Vista University          | 3  | Andrea Frantz    | Immersing Magazine |   | When looking at a magazine, a great magazine, there are certain criteria that one should look for. Obviously, interesting content is necessary. But a great magazine needs more than that. A great magazine needs collaboration. The writing, images, design, layout, and the overall style should all come together to create a certain experience for the reader. That is what a magazine with overall excellence needs. That is SCAN Magazine. | Vincent Schultz, Prod Asst., Highlights for Children |
| MAG Overall Excellence 1 category | North Carolina State University | 2  | Martha Collins   | Windhover          |   | When looking at a magazine, a great magazine, there are certain criteria that one should look for. Obviously, interesting content is necessary. But a great magazine needs more than that. A great magazine needs collaboration. The writing, images, design, layout, and the overall style should all come together to create a certain experience for the reader. That is what a magazine with overall excellence needs. That is SCAN Magazine. | Vincent Schultz, Prod Asst., Highlights for Children |

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| MAG Overall Excellence 1 category | SCAD Atlanta                | 1  | Jessica Clary    | SCAN Magazine          |                            | When looking at a magazine, a great magazine, there are certain criteria that one should look for. Obviously, interesting content is necessary. But a great magazine needs more than that. A great magazine needs collaboration. The writing, images, design, layout, and the overall style should all come together to create a certain experience for the reader. That is what a magazine with overall excellence needs. That is SCAN Magazine. | Vincent Schultz, Prod Asst., Highlights for Children       |
| NP2 - Front page Design           | Keene State College         | 2  | Devin Roberts    | The Equinox            | 12/10/15                   |   | Brian Cetina, Art Director/Owner, CLT+, Charlotte NC       |
| NP2 - Front page Design           | Keene State College         | 3  | Skyler Frazer    | The Equinox            | 2-Apr-15                   |   | Brian Cetina, Art Director/Owner, CLT+, Charlotte NC       |
| NP2 - Front page Design           | Slippery Rock University    | 1  | Karleigh Santry  | The Rocket             | Basketball Special Section |   | Brian Cetina, Art Director/Owner, CLT+, Charlotte NC       |
| NP3 - Editorial Page Design       | Keene State College         | 1  | Sabrina Lapointe | The Equinox            | 10/1/15                    |   | Brian Cetina, Art Director/Owner, CLT+, Charlotte NC       |
| NP3 - Editorial Page Design       | Slippery Rock University    | 2  | Janelle Wilson   | The Rocket             | 8/28/15                    |   | Brian Cetina, Art Director/Owner, CLT+, Charlotte NC       |
| NP3 - Editorial Page Design       | Slippery Rock University    | 3  | Kevin Squires    | The Rocket             | 3/20/15                    |   | Brian Cetina, Art Director/Owner, CLT+, Charlotte NC       |
| NP4 - Sports Page Design          | Eastern Illinois University | HM | Jason Howell     | The Daily Eastern News | Fore!                      |   | Adam Rogers, Sr. Production Editor, The Villages Daily Sun |
| NP4 - Sports Page Design          | Slippery Rock University    | 1  | Karleigh Santry  | The Rocket             | Basketball Special Section | Sports preview sections offer a great opportunity to showcase creativity. From concept to quality and execution, the Force is strong with this one.   | Adam Rogers, Sr. Production Editor, The Villages Daily Sun |



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| NP6 - Feature Page Design | Hastings College            | HM | Jacilyn Bruns, Same Bennett & Brianna Turek | The Collegian          | Entry # 1                  |  | Brian Cetina, Art Director/Owner, CLT+, Charlotte NC         |
| NP6 - Feature Page Design | Keene State College         | 3  | Julio DelSesto                              | The Equinox            | 17-Dec-15                  |  | Brian Cetina, Art Director/Owner, CLT+, Charlotte NC         |
| NP6 - Feature Page Design | Slippery Rock University    | 1  | Karleigh Santry                             | The Rocket             | Basketball Special Section |  | Brian Cetina, Art Director/Owner, CLT+, Charlotte NC         |
| NP6 - Feature Page Design | Slippery Rock University    | 2  | Karleigh Santry and Alex Mowrey             | The Rocket             | Orientation Issue          |  | Brian Cetina, Art Director/Owner, CLT+, Charlotte NC         |
| NP7 - Photo Essay         | Eastern Illinois University | 1  | Kevin Hall                                  | The Daily Eastern News | 3/9/15                     | The tonal contrast in the photos is appealing and directs the viewers' eye. The details, specifically in the muscles of the students, made these really strong images.   | Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA |
| NP7 - Photo Essay         | Eastern Illinois University | 3  | Jason Howell                                | The Daily Eastern News | 9/11/15                    | These photos are a great example of photojournalism, and look like each tells a story. Good use of depth of field in the second image.   | Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA |
| NP7 - Photo Essay         | Keene State College         | HM | Jake Coughlin                               | The Equinox            | 3/5/15                     |  | Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA |
| NP7 - Photo Essay         | Slippery Rock University    | 2  | Karleigh Santry and Haley Barnes            | The Rocket             | Basketball Special Section | This is extremely creative, and the way the photos are aligned draws the viewers' eye through out the whole photo. Each photo looks like it'd be a strong photo on its own, and putting them together made it a great piece. | Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA |

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| NP7 - Photo Essay   | Slippery Rock University        | HM | Rebecca Dietrich | The Rocket             | The Road to Home |  | Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA |
| NPa - Newspaper Overall Excellence (more often than weekly) | Eastern Illinois University     | 1  | Lola Burnham     | The Daily Eastern News |                  |  | Jessica Shirey, Editor, GANT News, CNN News Affiliate        |
| NPa - Newspaper Overall Excellence (more often than weekly) | North Carolina State University | 2  | Martha Collins   | Technician             |                  |  | Jessica Shirey, Editor, GANT News, CNN News Affiliate        |
| NPa - Newspaper Overall Excellence (more often than weekly) | Youngstown State University     | 3  | Justin Wier      | The Jambar             |                  |  | Jessica Shirey, Editor, GANT News, CNN News Affiliate        |

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| <p>NPb - Newspaper<br/>Overall<br/>Excellence<br/>Weekly and less<br/>often</p> | <p>Hastings<br/>College</p> | <p>HM</p> |  | <p>The Collegian</p> | <p>Lead stories aren't thrilling. Colored headlines are tacky. No breakouts / entry points with stories is a major limitation. Shaded backgrounds and double lines make design messy inside, and doesn't mediate problem of bumping heads. Consider horizontal layouts to fit two stories on a page, or use photos and/or extreme differences in headline sizes to separate. News stories are reactionary (X announced, X happened). Look for deeper explanations of issues affecting students. Tell stories from perspective of people affected, not officials. Good job with strong opinion on local issues. Creative artwork on Christmas cover, but overall effect is messy and distracting. It's difficult for a reader to know where to focus his or her eye on the page. Saying "irreplaceable" in a news headline is injecting opinion / editorializing, even if it's a sensitive story (re: death) Good effort on pine tree farm design. Always keep the reader in mind -- how difficult is it to read text in the tree shape (with a faded photo behind). When you watermark a photo, ask yourself what purpose you serve by obscuring it from readers. I might actually encourage you to be bolder in this case -- why not show off your best local photo, rather than fading it? Consider making headlines active rather than passive voice. Also look for stronger verbs and better hierarchy in font sizes. Nice job overall on center spread features. Good job keeping stories hyper-local.</p> | <p>Sherman Smith,<br/>Managing Editor, The<br/>Topeka Capital Journal</p> |
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| <p>NPb - Newspaper<br/>Overall<br/>Excellence<br/>Weekly and less<br/>often</p> | <p>Keene State<br/>College</p> | <p>3</p> |  | <p>The Equinox</p> | <p>Impressive photo work for Paris attack cover story, but I suspect that tight small reverse type would be extremely difficult to read. Good job finding local angles into stories. The Opinion page treatment, however, is well-done -- simple, clean, effective white space gives it a powerful presentation. Excellent photography: Tobacco use, transgender inmates, eating emotions, crawling for a cause, count sheep. These are all illustrations, however. I'd like to see more live/real/action shots for news stories, which takes a lot of planning and communication between reporters and photographers. Frames around inside stories add clutter to design. Effective design -- strong headline hierarchy, photo placement, etc. -- would make them unnecessary. Opinions are too focused on national/cultural topics. No thoughts on local stories? Although I question the value of the "makeup review" to your readers, the page is creative and well designed. Gym clothes is a better story and also shows good presentation skills. Great photo/design combo on lip sync battle (though I still would question difficulty of reading reverse type). Mostly good features, but few are localized, and there's little hard news overall. Good job finding breakouts / entry points to pair with stories. Headline treatment (color et al.) on Trump/Davis cover is tacky. Mostly poor job of headline hierarchy, which guides a reader's eye from story to story. As it is, it's difficult to tell where to look at any given page. Careful with fairness in political coverage -- I count two stories and a column on Trump, but only one article on Davis.</p> | <p>Sherman Smith,<br/>Managing Editor, The<br/>Topeka Capital Journal</p> |
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| <p>NPb - Newspaper<br/>Overall<br/>Excellence<br/>Weekly and less<br/>often</p> | <p>Slippery Rock<br/>University</p> | <p>1</p> |  | <p>The Rocket</p> | <p>Good, local issue stories with strong lead art and effective (if wordy) headlines. I like that you have a crime blotter, but it seems like it wastes a lot of space in this configuration. Using a QR code to direct readers to a video is an interesting choice. It's a good idea to refer to a video online, but is this is the easiest way to get readers to the video? When was the last time you used a QR code (for anything)? Instead of providing a generic link to your website, consider offering a shortened URL that takes readers specifically to the video. Good full-page house ad (you are/could be here). Impressive photography throughout, especially in sports. Avoid bumping heads inside. Good headline hierarchy for the most part, but there are a couple of pages with little distinction among headline sizes/weights. Good initiative with graphic for safest towns. From safety to library promises to Uber and more, this staff stands apart in conceiving and developing local stories that impact your readers. Few college papers go beyond reacting to news (event coverage, announcements, etc.), and you should be proud of your efforts. Informing people, above all else, is the No. 1 goal.</p> | <p>Sherman Smith,<br/>Managing Editor, The<br/>Topeka Capital Journal</p> |
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| <p>NPb - Newspaper<br/>Overall<br/>Excellence<br/>Weekly and less<br/>often</p> | <p>Virginia<br/>Wesleyan<br/>College</p> | <p>2</p> |  | <p>The Marlin<br/>Chronicle</p> |  | <p>Mostly good headline hierarchy guides reader's eye through front pages. Consider old adage about always having a headline (can be subhead) directly above the start of the story. For example, placement from top to bottom: Lead headline, photo, caption, subhead, story. No breakouts / entry points with stories is a major limitation. Impressive graphic on nuclear deal, though I question the value for your readers. Why not put this talent to use on an important hyperlocal story? Ditto for "spooky cash." Beeswax design is a little messy. Photos are good, but white space here is awkward, and the drawings are a little too cartoonish. I like the alternative storytelling approach to highlight students abroad. Nice to see inclusion of crime log. Creative, interesting feature ideas (gender roles, local beaches, etc.). Good job of localizing stories (marijuana policy, Paris attacks, etc.). Good presentation for "I wear pink" photo spread. Remember that your headline size tells readers the importance of a story. Is "She's actually not a slut" the most important piece of journalism you produced all year? Probably not. That headline is way too big. Also, it will certainly get some attention, but a headline is supposed to tell readers what the article is about. On Page 2 of Dec. 3 issue, the current events wrapped inside a story is awkward design. It's best to avoid these L-shaped wraps. Good spacing/layout on Paris jump page. Look for more opportunities to dive deeper into hard news issues affecting students.</p> | <p>Sherman Smith,<br/>Managing Editor, The<br/>Topeka Capital Journal</p>                     |
| <p>OL1-Online News<br/>Website OE</p>   | <p>Buena Vista<br/>University</p>        | <p>2</p> |  | <p>The Tack<br/>ONLINE</p>      | <p><a href="http://www.bvtack.com/">http://www.bvtack.com/</a></p> | <p>This online news site uses a lot of interesting features. The ticker is a cool element that can up clicks to headlined or featured articles. The weather widget may be a small feature, but it's one that is appreciated by users. The site is clean, easy to navigate, and the branding elements for The Tack are clear and consistent.</p>   | <p>Mandy Pennington,<br/>Director of Internet<br/>Marketing, Net Driven,<br/>Scranton, PA</p> |

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| OL1-Online News Website OE                               | Robert Morris University | 3 |             | RMU Sentry Media  | <a href="http://www.rmumentrymedia.com/category/arts_entertainment/">http://www.rmumentrymedia.com/category/arts_entertainment/</a> | The homepage is well designed and gives attention to each section. The integration of multimedia in the form of video is also interesting. The layout is nice and minimalist, though there is quite a bit of extra whitespace in the subpages. Overall a very professional and clean news site.   | Mandy Pennington, Director of Internet Marketing, Net Driven, Scranton, PA      |
| OL1-Online News Website OE                               | SCAD Atlanta             | 1 |             | The Connector     | <a href="http://www.scadconnector.com/">http://www.scadconnector.com/</a>   | The visual elements here are incredibly strong, making the site easy to use. Sections are clearly identified and the imagery is well-formatted to ensure that the headline. The reaction feature on the post level is interesting and can be supportive of content creation in the future. Ads and social elements are positioned well to ensure visibility but they don't clutter or detract away from the news content. The article carousel in the top navigation is an interesting and creative feature. Branding is very contemporary. | Mandy Pennington, Director of Internet Marketing, Net Driven, Scranton, PA      |
| OL2-Companion Newspaper Website OE                       | Keene State College      | 1 |             | The Equinox       | <a href="http://www.kscequinox.com">www.kscequinox.com</a>  | Overall this was the strongest website. Good story selection. I just looked at online, I didn't look at the site on mobile. I could knock off points because the school used "Sweet 16" – that's only DI M/W basketball. The NCAA trademarked it!   | Craig Thomas, Coordinating Producer, Turner Sports Digital                      |
| OL2-Companion Newspaper Website OE                       | Marywood University      | 2 |             | The Wood Word     | <a href="http://www.thewoodword.org">www.thewoodword.org</a>  |   | Craig Thomas, Coordinating Producer, Turner Sports Digital                      |
| OL2-Companion Newspaper Website OE                       | Slippery Rock University | 3 |             | The Rocket Online | <a href="http://www.theonlinerocket.com/">http://www.theonlinerocket.com/</a>   |   | Craig Thomas, Coordinating Producer, Turner Sports Digital                      |
| OL3 and OL5 (combined) - Internet radio and broadcast OE | Hastings College         | 2 | Allen Hamil |                   | My NAIA Tournament  | Excellent coverage of the women's college tourney. Site has broad appeal, more than just game recaps (also included features, information). Navigation was good and good reverse chronological order of stories, updates.   | Adam Earnhardt, Chair Department of Communication, YSU & Social Media Columnist |

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| OL3 and OL5 (combined) - Internet radio and broadcast OE | Rober Morris University | HM | Carrie Moniot | The Eagle        |   |  | Adam Earnhardt, Chair<br>Department of<br>Communication, YSU &<br>Social Media Columnist |
| OL3 and OL5 (combined) - Internet radio and broadcast OE | SCAD                    | 1  | Jessica Clary | RMU Sentry Media |   | Great layout and easy to navigate. Comprehensive list of shows, times, promotions. Visually appealing.   | Adam Earnhardt, Chair<br>Department of<br>Communication, YSU &<br>Social Media Columnist |
| RD4- Radio Sports Package                                | Buena Vista University  | 1  | Tanner Hoops  | KBVU             | Buena Vista Women's Basketball Highlights vs St. Thomas Nov. 16 | Tanner Hoops made a college women's basketball game sound like game 7 of the NBA Finals. His play calling is superb and his catch phrase "got it" after a big basket is great. Tanner may want to do some touchups on his audio mixing when sending out these highlights in the future – at times the music track overpowers his highlights. Overall – well done. I expect to hear him calling in the big leagues. | Chelsea Pflugh,<br>Producer, Monumental<br>Sports & Entertainment,<br>Washington DC      |
| RD4- Radio Sports Package                                | Buena Vista University  | 3  | Tanner Hoops  | KBVU             | Head Wrestling Coach Jeff Breese Interview                      | This is a solid, informative interview. Tanner has very focused questions for the coach who seems very at ease speaking with him, which makes for a good conversation.   | Chelsea Pflugh,<br>Producer, Monumental<br>Sports & Entertainment,<br>Washington DC      |
| RD4- Radio Sports Package                                | Hastings College        | 2  | Allen Hamil   | HC Media         | Men's Soccer to Replay Match                                    | Allen did a good job writing this story – the game was rescheduled due to a rule infraction. He used a quote from a source and played the SOT early so the listener wasn't left guessing why the game was postponed. Good writing on a sensitive subject.  | Chelsea Pflugh,<br>Producer, Monumental<br>Sports & Entertainment,<br>Washington DC      |



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| <p>TV1- Television News Show Overall Excellence</p> | <p>Evangel University</p> | <p>1</p> | <p>Cameron Pace</p> | <p>ECTV</p> | <p>Evangel University Newswatch Today</p> | <p>Positives: This looked like a professional newscast from start to finish. Good use of venues and video. Nice flow. Loved anchor interaction after stories. I would call these kids in for an interview. Critiques: Need better, punchier tease writing with great video to keep me watching. Think of switching anchor reads as a transition between different stories. Live interview was long with no visual appeal. I would have led with yesterday's crazy weather with good video then heard today's calm forecast. Stylistic qualms: Consider videos in headlines and teases. Drop the "features" title; it's an extreme disservice to the student. Colleges are the only places you see this distinction and it tells me that she's incapable of doing news and he's incapable of doing features. In the professional world, anchors/reporters need to be ready to do both. Also, these newscasts will ultimately be what employers see and judge the talent on... how many big market guys have beards? Being that the purpose of college is to become employed in the professional industry, I judged entries based on concept and how well the newscast emulates a professional top-market newscast. The two big questions I asked myself while watching these newscasts: Would I hire these students based on this newscast? As a viewer, would I watch until the end? For production, I looked at teases, use of elements (video, gfx, venues, etc.), and moving the newscast along. For on air talent, I looked at presentation, anchor interaction and the ability to keep the newscast interesting. A perfect newscast for me is visually engaging video with a clear script that keeps my eyes and ears interested, catchy teases that make me want to continue watching through the parts of the newscast that don't interest me, and charismatic anchors that make me feel like I'm part of the conversation. I have been a part of interviews for anchors and producers, and I've interviewed at top local stations in Boston, Cleveland and New York and Fox News. EPs are looking for producers who can employ good video and story telling and know what makes a good lead story. News Directors are looking for anchors/reporters who can present hard-hitting copy, have fun with a fun story, and interact with co-anchors/reporters. Feel free to contact me at <a href="mailto:jiggly@gmail.com">jiggly@gmail.com</a> with any questions or connect with me on LinkedIn.</p> | <p>Joseph Giesy, Producer<br/>WJW Fox 8</p> |
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| <p>TV1- Television News Show Overall Excellence</p> | <p>Robert Morris University</p> | <p>2</p> | <p>Carrie Moinot</p> | <p>RMU-TV</p> | <p>RMU-TV</p> | <p>Very professional newscast. The factor that ultimately kept this piece out of first place was a lack of video in the A-Block. Broadcast news is a visual medium and this newscast neglected that. Positives: The anchors seemed intelligent and the writing seemed trustworthy. Good anchor interaction after the stories and while tossing to other talent. Good teases. Right choice to lead with Paris and continue coming back to it. Good use of venues. Stylistic qualms: Headlines need better video and need to be catchier. If you're going to only have one headline, just drop them in favor of a cold open. Need a first weather. Professional newscasts are all about leading with weather wherever possible and you really need a good reason not to have it in the first block. Zebra story would have been a better kicker with the flow of the rest of the newscast. Don't announce intentions, just transition naturally and do it. Also, segues like "In other news today..." could have been employed in some areas. Being that the purpose of college is to become employed in the professional industry, I judged entries based on concept and how well the newscast emulates a professional top-market newscast. The two big questions I asked myself while watching these newscasts: Would I hire these students based on this newscast? As a viewer, would I watch until the end? For production, I looked at teases, use of elements (video, gfx, venues, etc.), and moving the newscast along. For on air talent, I looked at presentation, anchor interaction and the ability to keep the newscast interesting. A perfect newscast for me is visually engaging video with a clear script that keeps my eyes and ears interested, catchy teases that make me want to continue watching through the parts of the newscast that don't interest me, and charismatic anchors that make me feel like I'm part of the conversation. I have been a part of interviews for anchors and producers, and I've interviewed at top local stations in Boston, Cleveland and New York and Fox News. EPs are looking for producers who can employ good video and story telling and know what makes a good lead story. News Directors are looking for anchors/reporters who can present hard-hitting copy, have fun with a fun story, and interact with co-anchors/reporters. Feel free to contact me at <a href="mailto:jiggly@gmail.com">jiggly@gmail.com</a> with any questions or connect with me on LinkedIn.</p> | <p>Joseph Giesy, Producer<br/>WJW Fox 8</p> |
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| <p>TV1- Television News Show Overall Excellence</p> |  |  |  |  |  | <p>I liked the content of the newscasts and how they flowed. One of the better newscasts to employ video with storytelling and keep everything moving. Positives: Anchor very friendly and personable while presenting the stories. I like the opening in the second newscast (quick and to the point). Good use of chyrons and great closing! Also, good transitions and good stacking of shows. Critiques: Revamp headlines. I want video and I want teases to what I'll be seeing and why I want to see it. Employ fullscreen graphics for information like dates/times/locations. The first logo that covered anchor's face was not good, but looked like it was fixed by end of semester! Stylistic qualms: There needs to be a shift between stories. Either turn to another camera or have anchor pause and look down at scripts as though she's looking at what's next. Think more about lead story. Starting with the blood moon wasn't bad because it's what everyone was talking about, but if you tease it in headlines saying "Blood moon rising.. We answer all your questions about what turned the moon red and when you can see another super blood moon", people would likely watch until the end to get those answers. Being that the purpose of college is to become employed in the professional industry, I judged entries based on concept and how well the newscast emulates a professional top-market newscast. The two big questions I asked myself while watching these newscasts: Would I hire these students based on this newscast? As a viewer, would I watch until the end? For production, I looked at teases, use of elements (video, gfx, venues, etc.), and moving the newscast along. For on air talent, I looked at presentation, anchor interaction and the ability to keep the newscast interesting. A perfect newscast for me is visually engaging video with a clear script that keeps my eyes and ears interested, catchy teases that make me want to continue watching through the parts of the newscast that don't interest me, and charismatic anchors that make me feel like I'm part of the conversation. I have been a part of interviews for anchors and producers, and I've interviewed at top local stations in Boston, Cleveland and New York and Fox News. EPs are looking for producers who can employ good video and story telling and know what makes a good lead story. News Directors are looking for anchors/reporters who can present hard-hitting copy, have fun with a fun story, and interact with co-anchors/reporters. Feel free to contact me at <a href="mailto:jiggly@gmail.com">jiggly@gmail.com</a> with any questions or connect with me on LinkedIn.</p> | <p>Joseph Giesy, Producer<br/>WJW Fox 8</p> |
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| TV1- Television News Show Overall Excellence |                  |   |                |          |  | <p>A lot of similar positives and critiques as newscast. Biggest concern here is a serious lack of video in the A-Block. While the anchors seemed like they knew what they were talking about, broadcast news is a visual medium. Good interaction and talk back after the highlights! Being that the purpose of college is to become employed in the professional industry, I judged entries based on concept and how well the newscast emulates a professional top-market newscast. The two big questions I asked myself while watching these newscasts: Would I hire these students based on this newscast? As a viewer, would I watch until the end? For production, I looked at teases, use of elements (video, gfx, venues, etc.), and moving the newscast along. For on air talent, I looked at presentation, anchor interaction and the ability to keep the newscast interesting. A perfect newscast for me is visually engaging video with a clear script that keeps my eyes and ears interested, catchy teases that make me want to continue watching through the parts of the newscast that don't interest me, and charismatic anchors that make me feel like I'm part of the conversation. I have been a part of interviews for anchors and producers, and I've interviewed at top local stations in Boston, Cleveland and New York and Fox News. EPs are looking for producers who can employ good video and story telling and know what makes a good lead story. News Directors are looking for anchors/reporters who can present hard-hitting copy, have fun with a fun story, and interact with co-anchors/reporters. Feel free to contact me at <a href="mailto:jiggly@gmail.com">jiggly@gmail.com</a> with any questions or connect with me on LinkedIn.</p> | Joseph Giesy, Producer<br>WJW Fox 8                                   |
| TV2- Television News Package                 | Hastings College | 2 | McKenzie Wedel | HC Media | Athletes Score in the Hearts of True Olympians |  | Drew Wilder, News Anchor/Reporter,<br>WWBT TV, NBC 12,<br>Richmond VA |

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| TV2- Television News Package    | Marywood University      | 2  | Anne Zukowski & Jess Bonacci                     | The Wood Word | Veterans Day   |   | Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA            |
| TV2- Television News Package    | Robert Morris University | 1  | Hannah Smith & Matthew Merlino                   | RMU-TV        | RMU Officials Name 8th President                                   |   | Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA            |
| TV3- Television Feature Package | Buena Vista University   | 2  | Chelsey Goetz                                    | UCN           | Small Town eats and Yummy treats: Episode 1 Main St. Pub and Grill |   | Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA            |
| TV3- Television Feature Package | Elizabethtown College    | 1  | Irene Snyder                                     | ECTV          | Dogs on Campus   |   | Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA            |
| TV3- Television Feature Package | Hastings College         | HM | McKenzie Wedel                                   | HC Media      | A Blessing on Wheels   |   | Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA            |
| TV3- Television Feature Package | Robert Morris University | 3  | Hannah Smith                                     | RMU-TV        | Mile in Her Shoes  |   | Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA            |
| TV4- Television Sports Package  | Buena Vista University   | 3  | Zachary Schmidt, Chris Haberman and Tanner Hoops | UCN           | BVU Football vs. Loras College on October 10, 2015                 | The play-by-play and color commentary is great on these highlights. The broadcast team peppers in stats and facts pretty effortlessly between play calling. Well done, exciting to listen to. | Chelsea Pflugh, Producer, Monumental Sports & Entertainment, Washington DC |

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| TV4- Television Sports Package    | Hastings College                  | 1 | Austin Penfield | HC Media  | Broncos lead GPAC in Blocks, Blockers per game Heading into Conference Tourney | Austin does a great profile on the team and their star player. The video is well-rounded: has great writing, broll and a nicely-lit sit-down interview with their subject. The script expertly weaves stats and story. Nice job, Austin. Pro tip: invest in a tripod for those baseline shots on the court, or a shoulder mount. Steady highlights are much easier on the eyes   | Chelsea Pflugh, Producer, Monumental Sports & Entertainment, Washington DC |
| TV4- Television Sports Package    | Southeastern Louisiana University | 2 | Maci Hill       |           | Baseball Isn't Everything  | Maci does a great job telling the story of a freshman baseball player dealing with cancer in his immediately family. Maci gets all the right soundbites and has some really nice broll to support the story.   | Chelsea Pflugh, Producer, Monumental Sports & Entertainment, Washington DC |
| YB1 - Yearbook Overall Excellence | Evangel University                | 1 |                 | Excalibur |  | Yearbook is cohesive and flows well. I really got a strong sense of campus life. Good consistent design. The yearbook staff covered students and campus life really well. The effort is commendable. Great photos, detailed profiles and features by staff writers.  | Mark Peyko, Publisher/Editor at Metro Monthly                              |
| YB1 - Yearbook Overall Excellence | North Carolina State University   | 2 |                 | Agromeck  |  | In some ways, this yearbook was the most ambitious of the ones reviewed. The staff's effort was excellent - dedicated and professional. The photos (in their composition and print quality) were excellent. The staff spotlighted noteworthy students and programs very well. Articles were well written and interesting. As a document of the time, the yearbook represents the college well. The printing job is outstanding. Beautiful photos and reproduction. | Mark Peyko, Publisher/Editor at Metro Monthly                              |

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| YB1 - Yearbook Overall Excellence | Tennessee Tech                  | 3 |  | Eagle     |  | The Eagle was good at capturing the campus and moments - and that's exactly what a yearbook needs to do. I would recommend focusing on color balancing and reproduction. I would make the student graduation photos larger. I would also remind graduates that their portrait should be something that they would want in 10 years. | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB2 - Coverage of the Year        | Evangel University              | 1 |  | Excalibur |  |   | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB2 - Coverage of the Year        | North Carolina State University | 2 |  | Agromeck  |  |   | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB2 - Coverage of the Year        | Tennessee Tech                  | 3 |  | Eagle     |  |   | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB3 - Concept of Book             | Evangel University              | 1 |  | Excalibur |  |   | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB3 - Concept of Book             | North Carolina State University | 2 |  | Agromeck  |  |   | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB3 - Concept of Book             | Tennessee Tech                  | 3 |  | Eagle     |  |   | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB4- Reporting in Words           | Evangel University              | 1 |  | Excalibur |  |   | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB4- Reporting in Words           | North Carolina State University | 2 |  | Agromeck  |  |   | Mark Peyko, Publisher/Editor at Metro Monthly |

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| YB4- Reporting in Words | Tennessee Tech                  | 3 |  | Eagle     |  |  | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB5- Photography        | Evangel University              | 2 |  | Excalibur |  |  | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB5- Photography        | North Carolina State University | 1 |  | Agromeck  |  |  | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB5- Photography        | Tennessee Tech                  | 3 |  | Eagle     |  |  | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB6 - Design            | Evangel University              | 1 |  | Excalibur |  |  | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB6 - Design            | North Carolina State University | 2 |  | Agromeck  |  |  | Mark Peyko, Publisher/Editor at Metro Monthly |
| YB6 - Design            | Tennessee Tech                  | 3 |  | Eagle     |  |  | Mark Peyko, Publisher/Editor at Metro Monthly |



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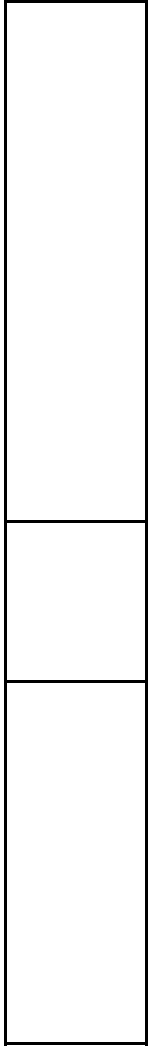
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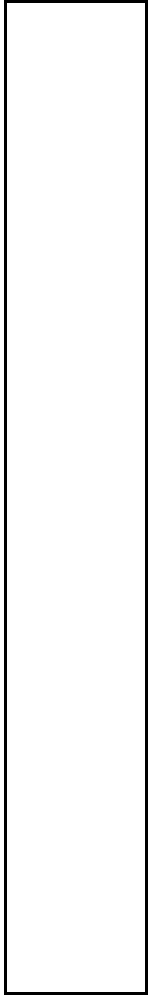
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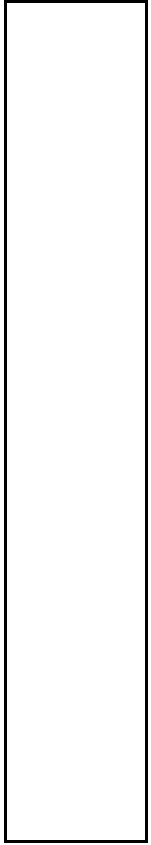


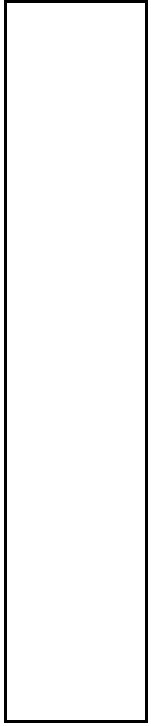
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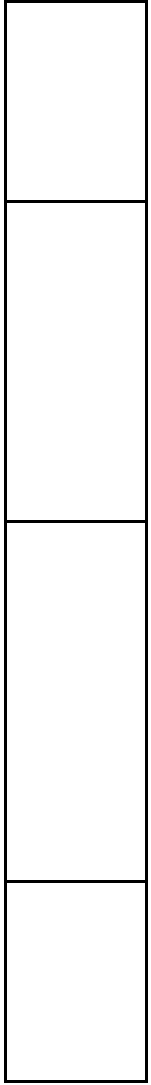






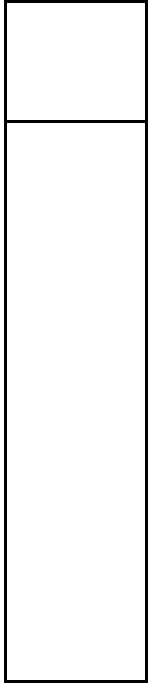
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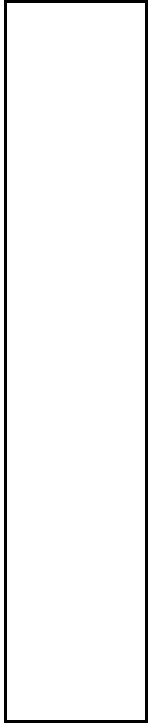


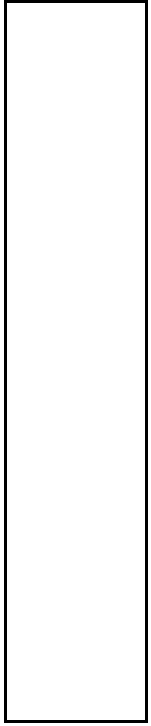


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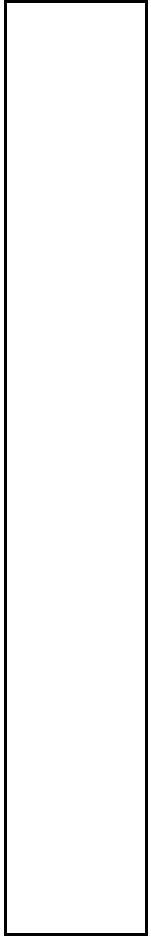


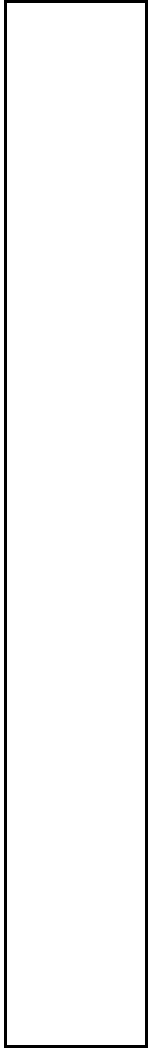


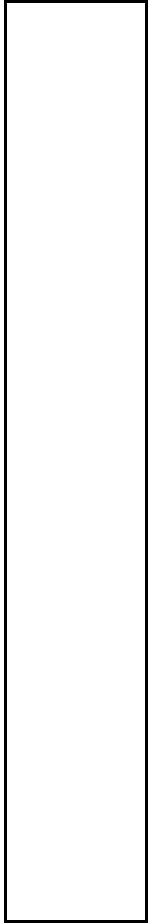


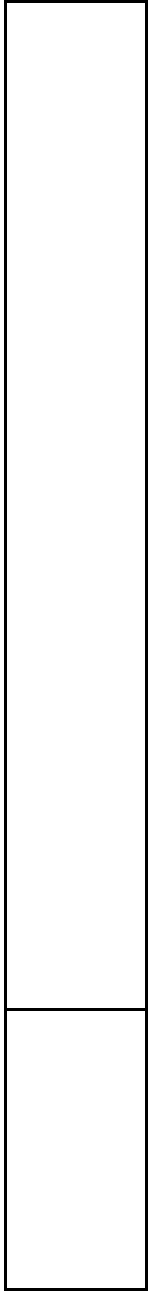


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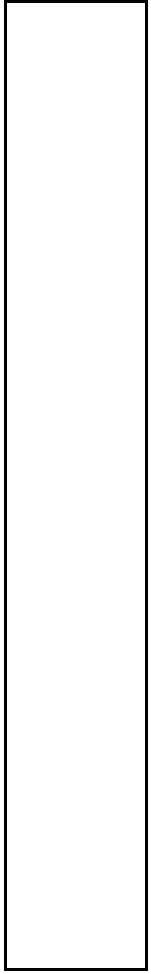


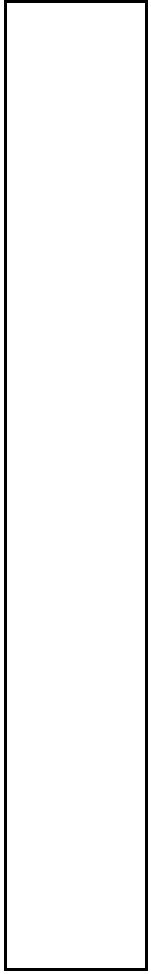


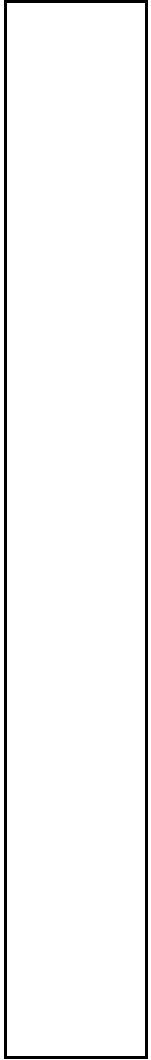


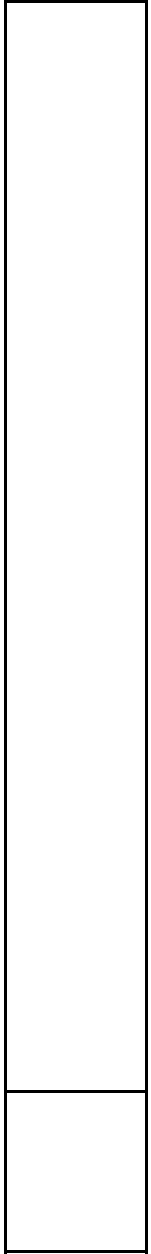
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