

**Society for Collegiate Journalists  
2017 National Contest Results**

	<b>Place</b>	<b>Publication</b>	<b>School</b>	<b>Entry</b>	<b>Student/ Reporter</b>	<b>Judge's Comments</b>
The News Overall	First	The Wood Word	Marywood University			It was a great example of Web site design, categorization of news content; and incorporation of photos/graphics, social and multimedia.
	Second	RMU Sentry Media	Robert Morris University			
	Third	The Tack Online	Buena Vista University			
Companion or Website excellence	First	The Daily Eastern News	Eastern Illinois University			It was a great example of Web site design, categorization of news content and the incorporation of social media. The photos bring the stories to life and make them more interesting for readers. This is complemented with giving readers the option of viewing the print page.
	Second	The Online Rocket	Slippery Rock University			
	Third	Marlin Chronicle	Virginia Wesleyan College			
Companion Website excellence	First	TV-Marywood	Marywood University	TV-Marywood YouTube Page		
The Website excellence	No entries.					

net Radio cellence	First	SCAD Atlanta Radio	SCAD Atlanta	<a href="http://www.scadatlantaradio.org">www.scadatlantaradio.org</a>		<p>Very Solid Website. Lots of color and a menu. Full DJ Roster for staff shows me you look very good as a station and it means you have someone in the station ready to take a request. I listened to several shows and the DJ's have a great on-air personality. I would like to see more proof of coverage of events. You only had one picture of an event on your website, I'd like to see more in your gallery. I enjoyed your about me, you gave a good description of why they should be contacted over others. One thing you were missing though is a request line. Other than that you had a great media presence, so if I really wanted to request something I felt comfortable doing it over FB/Instagram/Twitter and that would be answered right away. . .</p>
	Second	Rookery Radio	Youngstown State University	<a href="http://www.rookeryradio.com">www.rookeryradio.com</a>		<p>Great radio station. I love the fact that I can listen right from your website. I don't need to go through an outside source. I also love the fact that you have a diverse station, and more than one genre. It can be a hard category to make and I'm sure you get some negative feedback, but kudos to you for letting a college radio station be a learning experience for everyone who wants to be involved. Your social media presence was great. You seemed very active. Your DJ schedule is great except for Sundays, I didn't count it again for you, but I'd at least like to see one show on Sunday. Even if it is for an hour of nothing but requests. People don't stop listening just because it is the weekend. Your website needs to use a more modern feel. It was pretty bad being in the 21st century. A white background with scrolling buttons is outdated. You have a room, fill it with advertisements for your</p>

						and DJ shows. This was your biggest fla Being a college radio is great opportunit branch out and use your resources, incl the computer science major. It not only benefits them, but makes you as a static better. I know I applauded you earlier fo being a diverse genre station, so i know can do it, but it was just a thought.
media news	First	The Tack Online	Buena Vista University	WATER IN WHITE: THUNDERST ORM CAUSES FLOODING ON CAMPUS	Justice Gage	The use of text overlay in this video was excellent. Part of a strong multimedia pi being able to make something interestin digestible and compelling, yet easy to w This was all of the above. Very well don
	Second	The Tack Online	Buena Vista University	We are SLHS: Diversity	Emily Johnson, Madeleine McCormick, and Nathan Connelly	Between the graphics on the side, block and videos embedded throughout the stc is a strong example of multimedia. It's or topic and covers a lot of ground, but the multimedia elements mentioned above n easier to consume for a reader and help the different parts of the story. Excellent! may have been a project for a class, but about how you would incorporate those elements in a more standard CMS like th used for The Tack - as one day you will h accommodate the program you use for v
	Third	The Rocket	Slippery Rock University	Music Therapy club hosts concert to raise money for March of Dimes	Emily Brown	Nice mix of b-roll and interview shots wi VO incorporated throughout. Consider to overlay for telling these types of stories well, especially if you wanted to direct up it to Facebook. On a topic like this that c potentially do very well. Also consider a a short description below, even if it just sentence or two, to provide some conte perhaps link to resources.

media ry	First	The Equinox	Keene State College	Water Protectors: The DAPL Protest	Sebastien Mehegen	Very powerful topic. Enjoyed how there interviews with people who were natives also weren't natives. This gave a look in this protest that many didn't even get frc mainstream media. Extremely well done important piece.
	Second	The Tack Online	Buena Vista University	Rigged or Righteous: Freedom of the Press	Dee Friesen and Madeleine McCormick	Strong variety of soundbites from differe people within the university community. enjoyed the layout of the page with the s bites, and how they were able to tell the even without a written description.
	Third	The Jambar	Youngstown State University	OH Wow! World Record Attempt	Graig Graziosi	Fun topic, but also liked how the text ove added just the right amount of context. A liked how YSU was tied in at the end by showcasing presentations at the event a getting a sound bite from a member of th campus community
	Honorable Mention	The Tack Online	Buena Vista University	"A Stranger in a Strange Land: Embracing the Unknown"	Madeleine McCormick, Emily Johnson, and Brittany Poepepe	
media y	First	UCN Studios	Buena Vista University	"More Than Just a Coach: BVU Women's Basketball"	Chris Habermann	
	Second	The Wood Word	Marywood University	Athlete Spotlight: Gabbie Bower	John Ferraro Kyle Clouse	
	Third	UCN Studios	Buena Vista University	"More Than Just a Coach: BVU Men's	Chris Habermann	

				Basketball"		
	Honorable Mention	The Rocket	Slippery Rock University	What it's like to try out for a college basketball team	Cody Nespor	
o slideshow	First	The Wood Word	Marywood University	Pennsylvania takes on heightened role of importance during 2016 primaries	Connor Moffitt Alex Weidner	Love the variety of photos in this collection and how it tells the "full" story of the election rather than just Clinton and Trump. I felt many of them captured the personalities of candidates that we saw so much through the campaign. I also can appreciate the effort it takes to get credentialed, travel to these events, etc. Well done!
	Second	The Rocket	Slippery Rock	Second Day of Strike	Rebecca Dietrich	There are some really powerful shots in this slideshow showing passion about the strike from both faculty and students, which shows that it is a widespread issue. I'm not sure if the captions weren't working on my browser, but I'll add a caption for one or two photos - and I think the captions help advance a story like this one. The title could have also been more compelling, or it could've combined with the first slideshow, but the photos in this one are very strong and well done
	Third	RMU Sentry Media	Robert Morris University	Pittsburgh Penguins Stanley Cup Victory Parade	Matt Merlino	There were some strong photos in the slideshow, and it was extensive enough to tell the "story" of the parade from beginning to end without feeling like it was too long. It was a nice mix of fans and players to show the event from both sides. Parades are a difficult event to photograph because of the chaos that often ensues, but this was well done and captured the atmosphere of the event
	Honorable Mention	The Tack Online,	Buena Vista University	Dungeons & Dragons: A Short Photo Documentary	Skyler Gorsett	This was very creative, and the video using a slideshow of photos was an interesting way to tell the story without having to have used a lot of text

						individually. The topic was brought to life well, as well.
media	First	The Rocket	Slippery Rock University	Slippery Rock University faculty go on strike	Rebecca Dietrich and Kendall Scott	These photos tell such a strong story, I feel like I was there! Good job capturing these images.
	Second	UCN Studios	Buena Vista University	"More Than Just a Coach" [series]	Chris Habermann	Nice job on letting the video and interview the story without any additional narration necessary.
	Third	The Wood Word	Marywood University	"Up to Pace" series	Kyle Clouse Alex Weidner Rachel Looker	Good use of still photos, video, text and written word to tell the story.
	Honorable Mention	The Wood Word	Marywood University	"Sr. John Says" (series)	Kyle Clouse	
newspaper excellence	First	The Daily Eastern	Eastern Illinois University			Extremely professional looking, design-wise. Front page stories are relevant to campus even including things going on in the community that students might care about. Writing in the stories is clean, and reads like a professional daily publication. The inclusion of relevant, wire briefs is also admirable, giving these students an important edge on the workings of newsrooms.
	Second	The Marlin Chronicle	Virginia Wesleyan College			Impressive design and reporting. Good balance of campus news and state/national news that has the potential to impact students. Very professional in design and content.
	Third	Technician	NC State University			Clean presentation, and a nice balance of news that affects campus (from local to FDA vaping regulations.)
	Honorable Mention	The Rocket	Slippery Rock			Clean design, and strong, relevant content.

			University			(news on strike and thoughtful op-ed on impact). However, the front page of the S issue, while gorgeous, was confusing to a reader because it heavily pulled Harry themes for an article on the Pokémon Go (although props for doing an interesting a on something so trendy!)
Front Page	First	The Rocket	Slippery Rock University	11.4.16		Beautiful art. Great concept. Some of th I would adjust but great colors and very
	Second	The Rocket	Slippery Rock University	2.12.16		Great imagery and pushing boundaries way. Layout is great. Like the dark color
	Third	The Jambar	Youngstown State University	11.10.16		Clean, good use of space.
	Honorable Mention	The Daily Eastern News	Eastern Illinois University	4.27.16		
	Honorable Mention	The Jambar	Youngstown State University	11.3.16		
Editorial Page	First	The Rocket	Slippery Rock University	2.12.16		Great use of color and space.
	Second	The Daily Eastern News	Eastern Illinois University	10.24.16		Clean, great use of space and formatting
	Third	The Daily Eastern News	Eastern Illinois University	4.27.16		Great use of spacing and formatting aga
	Honorable Mention	Marlin Chronicle	Virginia Wesleyan College	2.11.16		
	Honorable Mention	Marlin Chronicle	Virginia Wesleyan College	4.21.16		

ts Page	First	The Rocket	Slippery Rock University	Women's Basketball Line-up	Cody Nespor	
	Second	The Daily Eastern News	Eastern Illinois University	Published 9-19-2016	Lauren McQueen	
	Third	The Rocket	Slippery Rock University	New Era of Rock Basketball	Cody Nespor	
s Page	First	The Oracle Student Newspaper	Tennessee Technological University	4.15.16		Nice use of having no art and creating gr
	Second	Marlin Chronicle	Virginia Wesleyan College	9.15.16		Great use of student resources and crea drawn graphics rather than settling for st
	Third	Marlin Chronicle	Virginia Wesleyan College	2.11.16		
	Honorable Mention	Marlin Chronicle	Virginia Wesleyan College	4.21.16		
ure Page	First	The Daily Eastern News	Eastern Illinois University	Summer 16		Great use of white space and cutouts.
	Second	The Rocket	Slippery Rock University	Fantastic Beasts		Great idea, I would have used a different but like the idea of using those pieces of
	Third	The Rocket	Slippery Rock University	Ready, Set, Color		Great art. Would have liked to see some that wasn't such a boxed design
	Honorable Mention	The Rocket	Slippery Rock University	Beyond the Transition		
to Essay	First	The Daily	Eastern Illinois	11-3-16		The reactions and the movement throug

		Eastern News	University			the photo essay tells a story and it's easy to see that the students are excited. The variety of shots from wide to tight are great choices.
	Second	Marlin Chronicle	Virginia Wesleyan College	"Never too old to play in the mud."		The variation of photos works well for the photo essay. The colors are vibrant throughout the series and all the images are sharp.
	Third	The Rocket	Slippery Rock University	Hey! What's Up		The actions and body language captured in these photos set the scene. Photos vary throughout the essay works well. It's great that the signs are legible, too.
	Honorable Mention	The Daily Eastern News	Eastern Illinois University	9-22-16		The movement captured throughout this essay is great. The shot of the one student looking directly at the camera is strong. It's great that different types of jumps were captured, but a variation of angles would have made this essay stronger.
Advertising	First	Marlin Chronicle	Virginia Wesleyan College	"Marlin Nation"		I liked this one--my only advice would be to use a different font to make it stand out or make the twitter handle a completely different size.
	Second	Marlin Chronicle	Virginia Wesleyan College	"Get to know your community"		This one was too plain, if I was just reading everything else on the page, I would skip over it. Maybe try just using a smaller font higher up on the page.
Stories (Sports)	First	The Oracle Student Newspaper	Tennessee Tech University	"Tennessee legislation proposes to allow full-time employees to carry handguns on campus"	Elissa Longfellow	Check the copy for grammatical errors (Subject-verb agreement: "The bill ... proposes ..."). You've done an excellent job presenting both sides. Don't let a grammatical error undercut the trust you've earned as an objective reporter. Also, excellent job nailing down the source.

			campus"		these bills. They didn't just come to a legislator one day. National lobbyists and networked influencers are to blame. We call them out. Next time, give them a call all power to account, big or small.
Second	The Equinox	Keene State College	KSC uses biofuel for heating	Jacob Barrett	<p>It's not easy translating scientific processes for the public. But you nailed it.</p> <p>The story explains quickly and cogently new and why it matters. The sooner that comes across for the reader, the more effective the story will be. This one was a breeze to read, and packed with information.</p>
Third	The Jambar	Youngstown State University	Examining Title IX At YSU	Elizabeth Lehman	<p>Try to avoid jargon and ambiguous language in your lead. For example, call Title IX a discrimination based on sex and, instead of saying "mixed reactions", note that some question whether the university is doing what it can to protect and educate students to respect each other's sexuality.</p>
Honorable Mention	The Daily Eastern News	Eastern Illinois University	Crowd rallies for state budget	Stephanie Markham and Cassie Buchman	<p>It's mentioned that the university is saying goodbye to "so many employees." How many? When? Why? I assume it's because of budget cuts. But every story should be comprehensive and self-containing, answer all questions and avoid unintentional ones.</p> <p>Nice job grabbing the Republicans in the crowd who weren't permitted to speak. A kudos for asking the organizer why.</p> <p>Great overall diversity of viewpoints represented.</p>

	Honorable Mention	The Wood Word	Marywood University	Severe thunderstorm floods LAC basement	Rachel Looker	It's so impactful to have a person who experienced the flood relive it for the record. Excellent job finding that person and tell the story from their vantage point.  The story didn't meander. You said what needed to be said -- unusual storm, heavy damage, insurance paying for it -- and no more.
Editorials	First	The Wood Word	Marywood University	Our Opinion: Faculty cuts contradict core values	The Wood Word Editorial Board	A strong staff editorial standing up for faculty members. A great example of how a college newspaper is not just focused on students; the campus community as a whole. Using the college's stated values is a great device for delivering the criticism. Overall, a thoughtful piece.
	Second	The Jambar	Youngstown State University	Unnecessary Roughness	Staff (Justin Weir)	A brave piece taking on a powerful part of the campus community -- athletics -- and in a place where college athletics and sexual assault on campuses are in the spotlight. Good on the editorial for tackling a tough subject and standing the ground.
	Third	The Daily Eastern News	Eastern Illinois University	Students rally, Rauner doesn't listen	Jason Howell	Calling out an elected official is the duty of the editorial page. This one does it deftly and compellingly. Keep at it. Maybe the governor will listen!
	Honorable Mention	The Wood Word	Marywood University	Our Opinion: Yes, you read that right, "Opinion"	The Wood Word Editorial Board	The mission of a college newspaper is to educate, both young journalists and readers. This is a good example of such a lesson.
Writing or Reporting	First	The Rocket	Slippery Rock University	APSCUF members hold rally to discuss	Daniel DiFabio	Thorough reporting of an issue that affects thousands of people.

				strike and deliver petition to President's office		
	Second	The Jambar	Youngstown State University	Campaigning on Campus: Students Take Sides	Justin Wier	Balanced coverage of a highly contested election.
	Third	The Equinox	Keene State College	KSC Nursing Program approved on probation	Kendall Pope	Article explains issues with nursing program well and provides voice to concerned students.
	Honorable Mention	The Wood Word	Marywood University	Final SRA implementations include restructuring, changes to programs, positions	Rachel Looker	Thorough, easy-to-read story that explains decisions that will affect the entire campus
	Honorable Mention	Northern Review	Ohio Northern University	Heroin in Hardin County: Finding a local solution to a national problem	Grant Pepper	Good example of localizing a national epidemic
Stories	First	The Jambar	Youngstown State	Being Black at YSU	Justin Wier and Liam Bouquet	
	Second	Northern Review	Ohio Northern University	Price Series	Grant Pepper	
	Third	The Wood Word	Marywood University	Presidential Search series	Rachel Looker, Alex Weidner,	

					Jessica Bonacci	
	Honorable Mention	The Wood Word	Marywood University	Dining changes series	Rachel Looker	
	Honorable Mention	The Daily Eastern News	Eastern Illinois University	Employee layoff impact series	Cassie Buchman	
inuing	First	RMU Sentry Media	Robert Morris University	Election coverage-- SCJ 2016 presidential election night coverage	Brittany Mayer	
	Second	The Daily Eastern News	Eastern Illinois University	Faculty salary reduction coverage	Cassie Buchman	
	Third	The Tack Online	Buena Vista University	"Racial discrimination incident reported"	Lindsey Graham, Dee Friesen, and Madeleine McCormick	
	Honorable Mention	RMU Sentry Media	Robert Morris University	President Howard begins writing "next chapter" at RMU	Delaney Hassell	
	Honorable Mention	Marlin Chronicle	Virginia Wesleyan College	Coombs	Alexis Platt and Corey King	
mn or ury	First	The Tack Online	Buena Vista University	Sexual assault in college: from Hollywood to	Lindsey Graham	A powerful piece from a brave writer, who takes a middle ground of sharing her experience of rape, but doesn't out her friend who viola

				your hometown		her. An interesting choice, in this age of shaming, especially when that shaming is directed toward women who say they have been raped. The writer deftly breaks down stereotypes surrounding rape, expressing awkwardness and confusion many college women suffer when they are attacked. A strong piece.
Second	Northern Review	Ohio Northern University	Combatting Islamophobia	Samuel Pontarolo		This is a fine example of reporting on the opinion page. Instead of using statistics prop up the argument, the writer interviews real people, to tell their stories. This is the hallmark of good opinion journalism -- because there is reporting at its heart.
Third	The Connector	SCAD Atlanta	Open letter to Hillary Clinton and her bottle of hot sauce	Tonesa Jones		The writer speaks directly to a presidential candidate, which can be a powerful vehicle for opinion writing. And the writer gets at the heart of the issues Hillary Clinton had with millennial voters -- her inauthenticity. Strong piece.
Honorable Mention	Technician	NC State University	Democrats, pick up a ballot and follow me	Jonathan Carter		This column is a fine example of looking at electoral numbers in a superficial manner that lacks historical perspective, and sets its premise in a vacuum. It assumes that because there are more registered Democrats than Republicans in the state, that Hillary Clinton should have won. By not exploring the historical voting trends in the state beyond the last presidential cycles, the use of numbers is superficial. The column also ignores traditional voting patterns in North Carolina. Downstate Democrats are more conservative than their progressive urban counterparts. Many of them voted for Donald Trump, and Roy Cooper is a good stab at explaining about that for irony? Still, a good stab at

						walks an ethical line for a news editor to an opinion column.
ures Sports)	First	The Equinox	Keene State College	A student's life in the CALL program	Paul Lucas	Really charming story; brings the reader along for a day in the life. A very worthy subject.
	Second	Technician	NC State University	WKNC DJ Uncle Paul reads inmates' letters and takes their music requests"	Samuel Griffin	Great quotes, loved the story. Nice lede well reported.
	Third	The Tack Online	Buena Vista University	"Lions, cheetahs and wolves: up close with Miranda Wallace"	Dee Friesen	Nice weaving of personal anecdotes from interesting subject for a personal profile.
	Honorable Mention	The Equinox	Keene State College	Unreported. Sexual assault victim speaks out	Olivia Belanger	Well written with good background and input. Gives the survivor a safe space to report what happened and a voice to gain power back, which is good journalism at core. Be careful of letting personal political obvious feelings leak in, though.
	Honorable Mention	Northern Review	Ohio Northern University	Professor retraces history, makes family connections in new murder mystery	Kasy Long	Reads like it was written by a very capable professional reporter. Great story; would liked a little more info on writing/publishing process.
ts News	First	The Equinox	Keene State	Athletes and	Nick Tocco	This was well constructed. Nick did a gre

			College	coaches speak on sportsmanship		by letting people share their experience & opinions.
	Second	Marlin Chronicle	Virginia Wesleyan University	Currier shining bright	Jamie Crawley	Roommates' perspective made this piece sing.
	Third	Northern Review	Ohio Northern University	Ewald coaches U.S. Paralympic swim team in Rio	Grant Pepper	Nice story!
	Honorable Mention	The Tack Online	Buena Vista University	"Whitecaps return to Storm Lake for the first time since 1940"	Tanner Hoops	I liked how the author tied the community to the school community. Sometimes school papers should go outside campus, but has some ties to the college.
ts Features	First	Northern Review	Ohio Northern University	Finding peace in the penalties: Inside the conflicted mind of Dean McNeil	Grant Pepper	This was a very interesting story. I like how you brought everything full circle and explained everything without it being too much of a story or leaving too much out.
	Second	The Equinox	Keene State College	Living life through a different hue - Colorblind lacrosse player and graphic design major sees things differently	Crae Messer	Interesting story. It's not something you see every day. Good job mixing school with lacrosse to tell the whole story and not just one side.

	Third	The Jambar	Youngstown State University	A Family Affair: The Rohan Cousins Plays Together For The First Time At YSU	Daniel Hiner	It's interesting to hear how Gerrad got to Most people wouldn't know that without y story.
	Honorable Mention	Northern Review	Ohio Northern University	Faculty spotlight: Something to prove: The story of Amanda Everlove	Grant Pepper	
	Honorable Mention	The Rocket	Slippery Rock University	SRU freshman working to make her Olympic dream a reality	Jordyn Bennett	
orts	First	The Wood Word	Marywood University	COMMENTAR Y: Cubs' World Series victory much more than a broken curse	Katlynn Whitaker	This was enjoyable. I did not expect it to such a personable piece. The writing wa and she used a lot of smooth techniques made the story playful and fun. When the got personal, I was thrown a curveball, n intended, and I had to keep going. Great would have done just one more thing. At end of the game, manager Joe Maddon ( also a Hazleton PA native) put on his late father's Angel's hat which he had in his t pocket. It was emotional and maybe it cc added more to an already awesome stor Bravo.

Second	The Jambar	Youngstown State University	ESPN Should be Applauded for Mendoza Promotion	Andrew Zuhosky	Great commentary, especially on a very subject. I liked how brief and to the point article was. The author stated facts then right into his commentary. The comment was basic. There were obvious points made but as a sports enthusiast, the comments on ESPN were observations I, along with a lot of friends have made about the network. I felt like the author was nice and conversational, which made for an easy read. Well done.
Third	The Wood Word	Marywood University	COMMENTARY: Colin Kaepernick is a scapegoat after National Anthem protest	John Ferraro	Fabulous way of taking an unpopular side in the debate. It is truly one of the hardest things to do and John really knocks this one out of the park. He tries to wake up the audience by stating facts while backing it up with video (which the audience interpret what Kaepernick may/may not have meant), which really helped his argument. Great work.
Honorable Mention	The Daily Eastern News	Eastern Illinois University	Garoppolo dealt the best hand	Sean Hastings	Nice piece. With Brady saying he intends to play another decade in the game, you almost have to talk about his replacement. I wish you had more reasons why him sitting would be a good idea. But you backed up why him sitting and waiting is a good thing, along with his stats in the preseason. Nice work.
Honorable Mention	Marlin Chronicle	Virginia Wesleyan College	Size Advantage	Corey King	This piece was great because I was arguing with the author as we went. While I agreed with Jamie about NBA and NFL all star shows, his argument was compromised. MLB will no longer use the World Series home field advantage as a reward for the victory. All I believe the NHL All Star game got great reviews from fans after changing the format.

Individual Writing	First	YO magazine	Youngstown State University	The Last Ride	Graig Graziosi	I really loved how the lead wraps around well to the conclusion of the piece. There were lovely moments throughout. You used descriptive passages sparingly, but intuitively. The subject matter was really appropriate for your audience. Nicely done.
	Second	SCAN Magazine	SCAD Atlanta	Sex-Ed never taught me how to be sexy	Tonesa Jones	I thought that the organization of the piece was outstanding, but I also know I would have picked it up simply for its design. Very enticing. Some important insights broke through here. Good work!
	Third	YO magazine	Youngstown State University	Bringing The Silver Screen To The Rust Belt	Justin Wier	Good pace throughout, and very solid work. Terrific headline.
	Honorable Mention	Eagle Eye Magazine	Tennessee Technology University	"Arvilla, The Lady Boxer"	Paige Stange	Loved the subject matter. I would recommend putting the nut of the story closer to the beginning of the piece. Also, work on more creative hooks. So much you can do with this subject. Some really lovely, well-managed quotes throughout.
Individual Writing	First	Agromeck	NC State University	"A day with the howling cows"	Lauren Kruchten	Fun story concept with great images. Good mix of source material included. Very fun to learn about how the ice cream is made. I like starting with the source--the cows! Headlines could be better tied to the focus of the story. Be careful about spelling of "everyday" vs "every day."
	Second	Agromeck	NC State University	"Alternative Service Break"	Lauren Kruchten	Solid writing with appropriate sourcing, but a fairly predictable take on a recurring career event. When events or trips happen every year, it's up to the writer to find a unique angle to keep the stories fresh and interesting.

						could have been neat to focus on a single subject like the Dominican Republic trip, and really hone in on the language class piece, for instance. Still, a nice overview that paired with fun images. Be careful about spelling “everyday” vs. “every day” and watch for comma splices.
hy	First	The Wood Word	Marywood University	Vice President Joe Biden campaigns for Hillary Clinton in Wilkes-Barre	Alex Weidner/ Connor Moffitt	This is a strong photograph. It’s sharp and a use of the rule of thirds made the photo pop out. Also, the use of the white sign in the background to lead the viewer’s eye works well. It’s also a nice touch that all of the podium shows, and there’s no awkward cropping there.
	Second	The Tack Online	Buena Vista University	“WATER IN WHITE: THUNDERSTORM CAUSES FLOODING ON CAMPUS”	Justice Gage	The reflection and the leading lines made the image appealing. I like that the water is clear which resulted in a sharp reflection. The foreground that doesn’t have the reflection works well because it shows texture.
	Third	Marlin Chronicle	Virginia Wesleyan College	Drone	Kayla Skeete	The depth of field made this image stand out. Additionally, the colors are vibrant and the shadow of the drone on the table adds to the image.
	Honorable Mention	RMU Sentry Media	Robert Morris University	Michelle Obama Visits PITT	Katey Ladika	Using the rule of thirds made this a strong image. However, the photo would be stronger if the “T” wasn’t cropped in an awkward way and all of “Stronger” was spelt out.
	Honorable Mention	The Rocket	Slippery Rock University	SRU calls second ‘true cancellation’ in	Kendall Scott	I like that the image shows action. The contrast in the background is a good contrast to what’s happening in the foreground. I think the

				three years		would a stronger if it was straighter.
e hy	First	Marlin Chronicle	Virginia Wesleyan College	Mud games	Kayla Skeete	This image does a good job setting the scene. The colors are vibrant and you can tell the students are covered in mud.
	Second	RMU Sentry Media	Robert Morris University	Inauguration of Dr. Christopher B. Howard	Katey Ladika	A lot of emotion was captured here. The man's face as he's embraced by the onlookers cheering in the background makes this a strong image.
	Third	The Daily Eastern News	Eastern Illinois University	First Night	Molly Dotson	The excitement captured makes this a strong feature photo. The slight blur of the people shows the movement of the crowd and reiterates the excitement captured.
	Honorable Mention	The Wood Word	Marywood University	Hungry hungry hippos come to life at Marywood	Katlynn Whitaker	It's an appealing photo because the camera wasn't pointed down at the subject, instead even with the subject. It's also great that the photographer utilized the balloons in the foreground.
	Honorable Mention	The Tack Online	Buena Vista University	"Wines of the World"	Justice Gage	The depth of field and the level at which the photo was captured is appealing. The image is bright and the strawberries add a nice touch of color.
e hy	First	The Wood Word	Marywood University	SPORTS BRIEF: Swimming falls to Misericordia University at home in season opener	Bethany Wade	
	Second	The Rocket	Slippery Rock	Rock football	Rebecca	

			University	fighters through adversity to finish season 7-4	Dietrich	
	Third	Marlin Chronicle	Virginia Wesleyan College	Senior Night	Kayla Skeete	
on Strips s	First	Marlin Chronicle	Virginia Wesleyan College	Elephant and donkey	Valerie Miller	Excellent drawings, nice sense of style.
	Second	Marlin Chronicle	Virginia Wesleyan College	Security officer caricature portraits	Valerie Miller	Artist clearly has a real talent for drawing caricatures.
	Third	RMU Sentry Media	Robert Morris University	RMU winter struggles #11: ice sucks	Tori Flick	Funny cartoon that epitomizes winter.
	Honorable Mention	RMU Sentry Media	Robert Morris University	RMU winter struggles #18: the stairs	Tori Flick	Good representation of the woes of winter not as much energy as the other piece by same artist.
	Honorable Mention	Marlin Chronicle	Virginia Wesleyan College	Juggling	Valerie Miller	Funny concept.
al Cartoon	First	Marlin Chronicle	Virginia Wesleyan College	Unsinkable like the Titanic	Valerie Miller	Excellent art, good at making a point.
	Second	Marlin Chronicle	Virginia Wesleyan College	Super Bowl commercials	Valerie Miller	Funny point, well-made
	Third	Marlin Chronicle	Virginia Wesleyan	Christmas branch	Valerie Miller	

			College			
	Honorable Mention	The Rocket	Slippery Rock University	SRU should raffle off unused graduation tickets	Kendall Scott	
	Honorable Mention	The Rocket	Slippery Rock University	Nontraditional students are welcome at SRU	Kendall Scott	
ics	First	RMU Sentry Media	Robert Morris University	Defense Fuels Shutout Win	Matt Merlino	Impressive work! You have a very bright future in sports graphic design.
	Second	The Rocket	Slippery Rock University	A brief overview of the first two days of the strike at Slippery Rock	Rebecca Dietrich and Kendall Scott	It was a nice timeline/overview that complemented your opinion piece very well.
	Third	The Rocket	Slippery Rock University	Sex Survey reveals students' opinions on sex	Karleigh Santry	It was a striking and well-organized display of statistical information.
	Honorable Mention	RMU Sentry Media	Robert Morris University	Dining Services: What students need to know	Tori Flick	
ook hy	First	The Eagle Yearbook	Tennessee Technological University	Week of Welcome Color Run	Ashton Breeden	The color run photo is vibrant. Capturing color being thrown into the air leads the eye. The color appears to blend into the trees making an interesting photo.
	Second	Agromeck	NC State	Howling Cow	Lauren	The photo of the cow is very sharp and clear.

			University	Calf Photo	Kruchten	colors are great. I like that the photo was to include the cow's body, too, and not just the head. That leads the eye to the background of the photo.
Magazine Excellence	First	Yo Magazine	Youngstown State University	Yo Magazine, Spring 2016		
Outstanding Magazine	First	Windhover	NC State University	Windhover, Vol. 50		
Outstanding Project	First	Yo Magazine	Youngstown State University	Yo Magazine, Spring 2016		
Outstanding Project	First	SCAN Magazine	SCAD Atlanta	Spring 2016 Issue		The concept of this issue is deceptively complex, and the range of 'takes' in the of 'adulting' (if I can indulge a bit by turn noun into a verb) is simultaneously entertaining and enlightening. The writing is consistent throughout, and I loved the design choices. My only one small criticism is that I don't understand how you can do a feature on a photographer without indulging in some of his art. Nonetheless, this is balanced, both graphically and verbally. Great work.
	Second	SCAN Magazine	SCAD Atlanta	Winter 2016 Issue		Like the Adult Issue, this one is cohesive and offers smart, interesting takes on the concept of identity. I like that there are some heavy topics, handled well. 'Label me Human' is especially well done.
	Third	Eagle Eye Magazine	Tennessee Technology University	Spring 2016 Eagle Eye		I see several very solid features here, and I found the magazine well organized visually. I have one recommendation it's that I'd like to see some unifying feature in the content across the whole issue. I can't see that

						was much intentionality for the editorial choices that were made. Think about how they link thematically.
vision News roll	First	TV-Marywood	Marywood University	TV-Marywood 2016 Live Election Show (broken into segments bc too long)	TVM Staff	Very ambitious. Love the risk you took to do a show like this. Shows courage. The fact you even attempted to go live on the big night arguably in your young lives is commendable. Top it off with a good-look set and graphics, thoughtful segment id and community inclusion and you guys really hit a homerun here. I don't know of many schools with major broadcast programs would have attempted this. Kudos.
	Second	WEIU News Watch	Eastern Illinois University	WEIU News Watch, October 3, 2016	Brian Hartman	Keep your tease soundbites short and snappy. First tease bite went a little too long. A better tease there would have been the mother saying she and her kids were all sleeping on the mattress together so she knew they were all safe. That would get attention right away. As a whole you did a best job in all the productions I watched keeping your copy tight and moving fluidly between stories. Big kudos there. You're ahead of many of your peers when it comes to writing and story selection. Jesse is particularly good when forecasting. Both anchors have a future in the business. Keep up the great work!
	Third	Newswatch Today	Evangel University	Newswatch Today, November 30, 2016	Stephanie Steen, Producer; Alexia Muzart, Director	Very crisp and professional looking. Top show was very fast paced and attention-grabbing. Anchors are very personable. Weather guy is great. Sounds confident what he's saying, has solid looking graphics. Only comment I have is about the break seemed to show video that I later realized

						a story to come...but never mentioned anything about it in a tease or anything. all -- great job.
	Honorable Mention	RMU-TV	Robert Morris University	RMU Live, October 24, 2016	RMU Live Staff	Try to avoid using the word officials. If it's fire chief, say that. Police chief? Say the "Officials" makes it sound like you don't know. Don't worry -- it's a common prob Just call someone "presidential candidate" the first reference. After that, you can use last name. Would like to see the weather when he's talking about the forecast in t block instead of just graphics. When you writing tosses, try not to lead into the stc with "...Joe Smith has more." Try to mak direct promise. Malik is obviously very knowledgeable, but looks very tense. Lc up! Have a little fun on set. A little perso goes a long way.
vision News	First	WEIU News Watch	Eastern Illinois University	"Mattoon Road Repair"	Kallie Koester	Try to use some nats with the demolition to break up the repetitive track-bite-track
	Second	WEIU News Watch	Eastern Illinois University	"Shrock Business Fire"	Kallie Koester	
	Third	TV-Marywood	Marywood University	Veteran's Day 2016	Haley O'Brien, Anne Zukowski	
vision package	First	UCN Studios	Buena Vista University	"Meet BVU '16 Homecoming Court"	Morgan McGrew	Super creative. Entertained the entire tir And, you left everyone hanging at the er Would have had to tune in to see who w
	Second	WEIU News Watch	Eastern Illinois University	IL Substitute Teacher Shortage	Abigail Taylor	

	Third	WEIU News Watch	Eastern Illinois University	Special Olympics Family Fun Fest	Abigail Taylor	
vision package	First	UCN Studios	Buena Vista University	"More Than Just a Coach: BVU Men's Basketball" [series]	Chris Habermann	Cool idea. Like how you got to know more about the coach rather than just his wins and losses. And you found a very unique relationship. Nice job.
	Second	UCN Studios	Buena Vista University	"UCN Sports: BVU v. Luther 2016" [series]	Spencer Bottorff	
	Third	TV-Marywood	Marywood University	Marywood's Women's Soccer Wins CSAC Championship	Bethany Wade and John Ferraro	
Commercial, and Public Service	First	Buena Vista University	UCN Studios	CAASA Bystander PSA	Jasmine Bautista and Chris Habermann	I really liked this one. I thought it got the message across without being too much of a cliché. The only suggestion/change would be to put the name on the person speaking at the end in the close up shot. You can hear the background sounds. Other than that, great work!
	Second	Buena Vista University	UCN Studios	UCN Sports Promo	Morgan McGrew	I thought this was hilarious! We've all been there. I know I could cover and film various sports, but playing them is a completely different story.
	Third	Buena Vista University	UCN Studios	First Amendment Week Promo	Morgan McGrew	The concept was good, it just didn't give enough detail.
Radio News	No entries.					

io News	First	KBVU 97.5 The Edge	Buena Vista University	"Iowa Caucuses"	Tiffany Brauckman, Zachary Schmidt, Brittany Poeppe, and Mackenzie Rappe	Great piece. I felt as if I was there the w used your nat sounds. Good interviews well.sometimes your nat sound ran a litt long, but that is just my taste. The answ you received were great and your intros those answers were great. Very well doi
	Second	KBVU 97.5 The Edge	Buena Vista University	"DYKN Media Minute/Public Affairs Commentary"	Madeleine McCormick	Great job on breaking down hard topics ; making them easy to understand. Watch editing, you had a couple mishaps. In au The most identifiable one was at the 1 m and 15 second mark. If you are pre-recoi the piece and have the chance to edit, m good and spend the extra 5 min. If it is di live, you can't help it sometimes. Work o delivery, you have a great voice, but you delivery is dry at times. I think it is becau are reading off a script. You clearly do a prepping for this, maybe write a few note speak your mind and edit that rather thar reading a script. I would have liked to see another voice, you noted your father was police officer, missed opportunity from hi perspective, even if you got a local cop. I levels throughout and good music bed cl
	Third	KBVU 97.5 The Edge	Buena Vista University	"Lou Mongello Visits BVU"	Tiffany Brauckman	He gave great answers, and your intros those answers are very short and to the might be nice to give more back story sometimes that way your ration of you to are more equal, but you did let him tell th story, so kudos. One thing I did notice is his voice seemed to be sped up and his

						breathes seemed to be removed in some spots to make it sound unnatural. Not sure that was his actual way of speaking, but was, I'd recommend adding some breathers for him. I'd like to see him and your voice a more even in volume and a little higher than the music bed. I felt that the music bed was fighting for attention sometimes.
io Feature	First	KBVU 97.5 The Edge	Buena Vista University	"The Storm Lake Bakery celebrates 100 years of business"	Madeleine McCormick and Tiffany Brauckman	Solid piece. Great and even audio levels. Your voice adds excitement into the piece and helps carry it when your interview is not talking. Great music choice. I'd recommend lightening the background noise in your interview, while it gives you a sense of where the interview takes place, it was distracting times with how much of a change it was from your voice to hers. Lightening that may help and would be worth a try.
	Second	KBVU 97.5 The Edge	Buena Vista University	"Stranger in a Strange Land: Adulting"	Kylee Deering and Spencer Lee	Fun interviews, great topic. Great sound effects and placement.
	Third	KBVU 97.5 The Edge	Buena Vista University	"Educating America: Women and Gaming"	Dee Friesen and Tiffany Brauckman	Watch your levels and your edits. I could hear sometimes that you had cut the audio to make it flow better or remove a few uhms. Great sound effects, but sometimes they overlap your voice. Just be aware of that. Adjust your audio levels to be more equal to each other will help with this though. Great range of interviews from experts to users.
io Sports	First	KBVU 97.5 The Edge	Buena Vista University	"Friday Night Hoops"	Tanner Hoops and Andrew Bandstra	Great chemistry on air between two hosts. They appear to be very comfortable on air. Both seem educated in the topic also. I w

						lead with BV news, than local high school sports. National and international. Your job is to provide the community content, while people want to appreciate national news, people want local content from local sources, and can appreciate national news from national sources like ESPN. Remember that your audience is more than like sports fans who follow multiple sources for sports news. Watch your music that you play. It is an experience and I didn't think your music was your show. While it was modern and current, I like to see a shorter break but more frequent. Don't feel like you need to play a whole song.
Second	WONB-FM 94.9 FM	Ohio Northern University	"The Pep Talk" November 18, 2016 Episode	Grant Pepper	Really watch your uhms and Ahhs. It really takes away from your show. If you need, you can replace those uhms and ahhs with silence and it will still be okay, give you a stronger voice. I know it is a hard thing to do, as I struggled with it on-air. Other than that, good flow of your segment. Your intro and outro transitions for each part of your show were great. Made me want to keep listening. Very solid piece other than the uhms and ahhs.	
Third	KBVU 97.5 The Edge	Buena Vista University	"Inside Beaver Baseball"	Tanner Hoops	Great interview. Very clean audio feed especially for being over the phone. Great levels of mixing. I'd like to see better editing, I felt like the coach did a lot of the talking and it became more of a monologue than an interview. Allow it to be conversational, especially if you know the coach. Local coaches can be great conversations. You have the opportunity to work them pretty frequently and can really get a lot of info from them in a conversation.	

	Honorable Mention	KBVU 97.5 The Edge	Buena Vista University	KBVU's Tanner Hoops talks with Minnesota Twins broadcaster Dick Bremer"	Tanner Hoops	Good interview with what seems to be a legend in his field. I would have liked to have more in depth questions, maybe you were limited on time, but they were pretty basic questions. Ask about how he deals with the team each season. I loved the question "Duke in the Dark." the way you ask questions really leads him to an answer, it is not just a simple answer, you force him to tell a story
Commercial, and Public Service	First	91.7 VMFM	Marywood University	Text Request Broadcast Promo	Jessica Bonacci	Great use of sound effects and reverb. I have liked to have had the number to text read twice, but you had a lot of content to fill. also enough for me to be curious and look up on your social media. So it was an effective promo.
	Second	KBVU 97.5 The Edge	Buena Vista University	"CAASA promo in English and Spanish"	Jasmine Bautista and Mackenzie Rappe	Very informative piece. Great voice inflection as well for being a 60 second. Solid music choice. I would have liked to have seen more creativity, but assault can be a sensitive topic to write about for PSA, but sometimes that can make a piece memorable, just make sure not to be offensive. My favorite piece ever done on assault was a tv with a black screen and only audio of a lady calling 911 pretending she was ordering a pizza. Put your creativity, but this was a solid job!
	Third	KBVU 97.5 The Edge	Buena Vista University	"Disney Friday promo"	Tiffany Brauckman	Fun Promo, very creative. I would have liked to have heard the information repeated on more, and you definitely had the time to
	Honorable Mention	KBVU 97.5 The Edge	Buena Vista University	"IAC baseball/softball tourney promo	Tanner Hoops	Great creativity with the intro and outros each little piece of information. I think you had one two many of them and it hurt the

				2016"		promo. Just give me all the info at once & have an intro and outro. Just use pause the middle to separate the information if need.
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	Second	Warbler	Eastern Illinois University			
	Third	Excalibur	Evangel University			
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